DAT iQ
Rate Analytics Solutions for Shippers

Comprehensive market rate visibility for strategic sourcing, planning, and cost management

Manage network costs and streamline carrier negotiations with robust, accurate contract and spot rate data and forecasts across multiple mode types and virtually every trucking lane in North America. With $150 billion in annual transactional data, DAT iQ offers shippers the deepest, broadest transportation rate data.

Manage Network Costs

- Contextualize network performance to identify where costs are out of sync using objective market data

- Uncover cost savings and mitigate budget risks with a clear outlook on market trends

- Create flexible budget strategies and mitigate risk of routing guide failure

- Extensive freight data represents TL, LTL, Dry Van, Temp-Control, Intermodal, and Flatbed

Streamline Procurement

- Right-size rates during carrier negotiations and drive more efficient sourcing and RFP workflows with granular rate insights

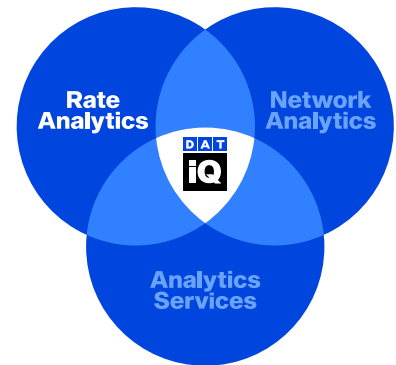- Compare bids against past, present, and future rates during rate evaluations

- Set bids that will be compelling to carriers in the longer term while staying on track with company financial goals using rate forecasts

- Lay the groundwork for a more reliable carrier network with fewer unexpected costs

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DAT iQ's full-suite Rate Analytics solution package helps shippers navigate transportation market cycles with powerful insights.

Rate Analytics

Network Analytics

Analytics Services

Shippers Can Leverage Rate Analytics to Answer Key Questions

☑ Am I getting fair rates on existing lanes? Where will costs move by lane next week/month?

☑ What are historical rate trends on new lanes? Where are rates forecasted to go next?

☑ How do current spot and contract rates compare?

☑ How do I communicate the current market conditions and our position to market to executives? How can I report the relative savings we're achieving, even as costs increase?

☑ How do I determine costs on candidate lanes and how do different shipping characteristics effect costs?

☑ Are new lanes being incorporated at the best cost/service ratio?

Find out why over 1,300 shippers trust DAT iQ to help solve day to day challenges, transform shipping operations, and achieve their goals.

Visit DAT.com/Empower_iQ to learn how to take the uncertainty out of freight.