

How transportation intelligence pays off

Analyst-validated outcomes from DAT iQ customers

Cost control

Savings:

5-15%
in average cost reduction

Mitigation:

\$1.5M
in costs avoided by Henkel



Procurement optimization

Smarter awards
Contract confidence

Rate negotiations
Budget volatility

Strategic planning

Plan
6-12
months
ahead

with market-
validated rate
ranges

Forecast confidence

Risk exposure

Cross-functional alignment

1 Shared
source of
truth

- ✓ Procurement
- ✓ Logistics
- ✓ Finance
- ✓ C-suite

Read more about DAT customer outcomes validated by independent analyst research:

Explore the full [Nucleus Research report](#) to see how shippers save 5-15% on average with DAT.

Dive deeper into success stories from [Henkel & Colgate-Palmolive](#).