

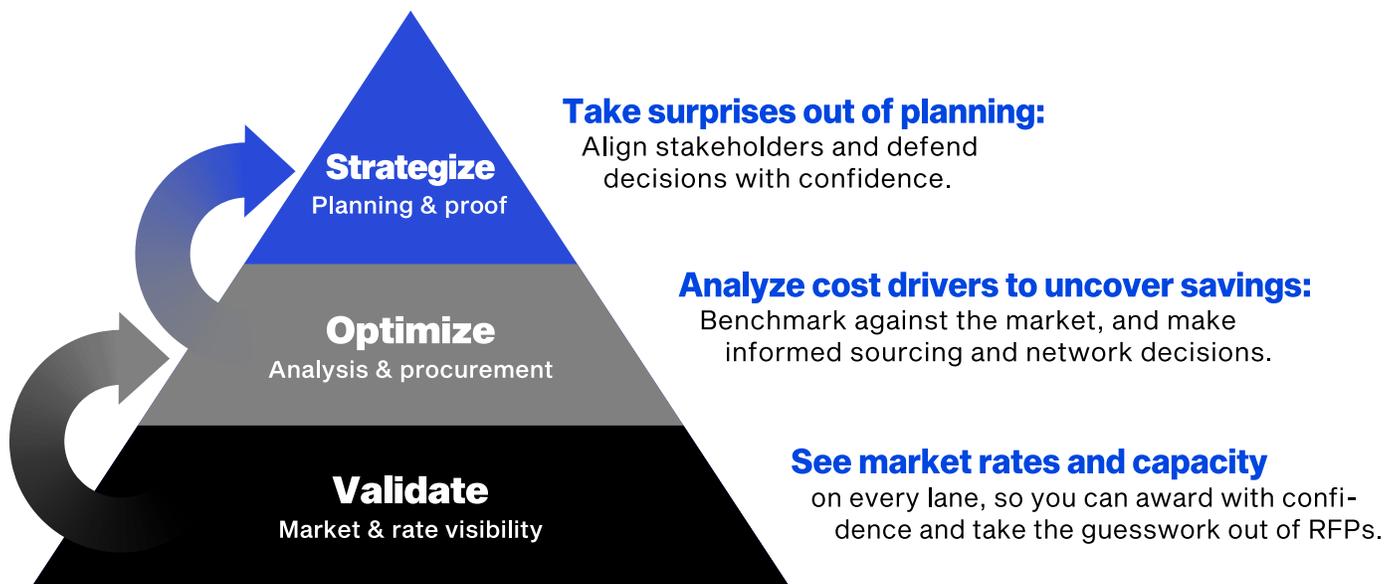


Transportation Analytics for Shippers

Business as usual is costing you.

Transportation has changed. Freight markets move fast, so when pricing shifts, it shifts quickly. Without market analytics, you could be left paying premiums for a fraction of the service. DAT iQ can help you cut transportation costs by up to 15%.*

With the right analytics tools, you go beyond just cost-savings—you level-up your operations across the board. 81% of companies now view transportation as a competitive differentiator**. DAT iQ allows you to transform transportation from cost center to competitive edge.



* Source: "Guidebook: Assessing the value of DAT for shippers," Nucleus Research

** Source: Descartes Benchmark Survey, 2025

Why DAT iQ?

Gain confidence and clarity with the most trusted freight intelligence in the industry. Powered by over \$1T in verified freight transactions and +95% forecast accuracy, DAT iQ delivers the visibility and insights shippers need to plan smarter, prove more, and perform with confidence.

 Reliable	 Actionable	 Expert
<p>The industry's most trusted freight rate database – no proxies, no guess work.</p> <p>Over \$1T in verified transactions, with analytics trusted by shippers of all sizes across all industries.</p>	<p>See market insights from national averages to lane-level analysis for dry van, temp-control, flatbed, intermodal, LTL, and more.</p> <p>Current, historical, and forecasted rates for both contract and spot.</p>	<p>Purpose-built for shippers to answer the most critical procurement, benchmarking, and budgeting questions.</p> <p>Trusted by 13 of Gartner's Top 25 supply chains, half of the Fortune 10 leaders and many of the Fortune 500 innovators.</p>

What you can do

If you need to...	DAT iQ helps you...
Lead transportation strategy	Build credibility with leadership through forecast-backed reporting and defensible budgets.
Run procurement and operations	Improve carrier performance, identify savings, and prove the value of your sourcing decisions.
Report performance	Access accurate rate data and automate reporting to save time and reduce manual work.



Find out why over 1,300 shippers trust DAT iQ to help solve day-to-day challenges, transform shipping operations, and achieve their goals.

Visit DAT.com/Empower_iQ to turn data into decisions that drive results.