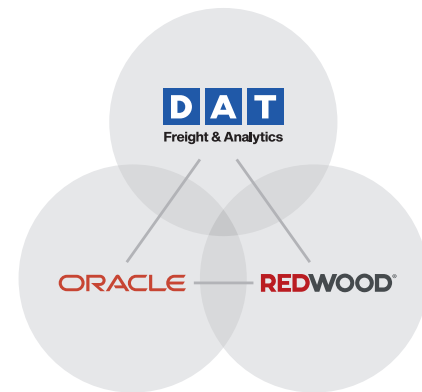




# Plan, budget, and source confidently with the most reliable rates integrated directly into your workflow

**DAT iQ is now available  
within Oracle Transportation  
Management (OTM), putting the  
power of third-party, verified,  
and unbiased rate data right  
where you work.**



## Embedded rate intelligence for OTM Cloud users

Built-in partnership with Redwood Connect, the official DAT app for OTM integrates verified DAT iQ rate data directly into your existing OTM Cloud workflows. The integration enables instant access to DAT's \$1T+ database of real freight transactions sourced from shippers, brokers, and carriers – the largest and most diverse in the industry.

### Seamless integration

Query DAT rates  
directly inside OTM  
— no tool-switching  
or manual uploads.

### Real-time rates

Spot and contract  
rates based on  
verified shipper-paid  
transactions, not  
estimates.

### Mode coverage

Access rate  
intelligence for  
truckload (dry van,  
temp-control, and  
flatbed).

### Executive reporting

Provide performance  
benchmarks and ROI  
reporting to support  
budgeting and  
strategic planning.

## Five key ways DAT + Oracle helps smart shippers

Modern shipping is about getting lean, efficient, and scoring wins. This integration helps you:

### 1. Streamline workflow

Eliminate guesswork and inefficient processes to boost team productivity.

### 2. Control freight costs

Align with real-time market data to avoid variance and overspend.

### 3. Improve tendering

Replace stale rate tables with dynamic, market-aligned pricing.

### 4. Accelerate sourcing

Make decisions faster — all in one system, with no more rework or spreadsheet lookups.

### 5. Deliver proven ROI

Shippers using DAT iQ solutions typically see 1-5% savings in their freight spend.

## How it works:

### Reliable OTM integration

Powered by RedwoodConnect™, a trusted Oracle partner with 10+ years of experience delivering fast, low-lift implementation.

### Quick deployment

Low-touch setup helps IT, procurement, and transportation teams align quickly.

### Flexible add-on

Available for existing DAT customers or bundled with DAT iQ solutions for new buyers.

### Simple pricing

One-time implementation fee, then flexible monthly or annual billing that scale with your usage — typically based on your spot load volume and rate lookup activity in OTM.

## Get started

### Ready to embed DAT into your OTM workflow?

Let's talk about how easy it is to get started — most integrations go live in just 2-4 weeks. Explore more at [DAT.com/shipper-partner/OTM](https://DAT.com/shipper-partner/OTM)

