Transamerica®

Welcome to Transamerica Sales & Service Hub

How to get started



Your time is valuable, which is why we have a convenient destination for all your Transamerica business needs.

Why Transamerica Sales & Service Hub?

- Single username and password, straightforward registration
- Automatic updates with the latest tools and information
- Assign delegates to keep your business running smoothly

Follow the steps below to access Transamerica Sales & Service Hub

What you'll need

- Your agent/producer ID number
- Your computer or mobile device – tablets and phones welcome!
- For the best experience, use Chrome, Firefox, or Safari

About your agent/producer ID number

- When you first register, we'll ask for an advisor number. This number is the same as your agent/producer ID number.
- Your agent/producer ID number will have between seven to 10 characters. Ensure you enter the complete number when registering. Some ID numbers will begin with a zero. Please be sure to use the number key instead of the letter "O."

Activating your Transamerica Sales & Service Hub

1. Click **here** to register now

2. Ensure that **Financial Professional** is selected. Enter your name and agent/producer ID number, referred to as "advisor number" (capitalize all the letters and include any leading zeros, if applicable.) Complete the captcha.

3. Click **NEXT**

4. Follow these six steps to create your secure account:

   - Create a username and password
   - Select a primary email address for your account profile. If you only have one email it will already be preselected, click **NEXT**.
   - Validate your email. You'll receive a security code in your inbox. Enter it on the page, click **SUBMIT**.

   Security validation code

   - **Optional:** Add an alternate email address or mobile number. Note that all security validation codes will be sent to your alternate email or mobile number, if you provide them.
   - Select and answer three security questions to protect your account, click **NEXT**
   - Agree to terms and conditions and the electronic business consent, click **FINISH AND GO TO MY ACCOUNT**

5. You'll be returned to **salesandservicehub.transamerica.com**. Log in using the username and password you just created.

Congratulations! You now have access to the Transamerica Sales & Service Hub with all your business portals and tools.

Quick tip: Add a bookmark to the Transamerica Sales & Service Hub for easy access in the future

Website technical support:

Monday through Friday, 9 a.m. – 6 p.m. ET

Call **866-301-2473**

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