

The Ultimate Goal: Transamerica's World Cup Giveaway



Protect families. Win big.

Score a chance to see a 2026 World Cup soccer game with The Ultimate Goal: Transamerica's World Cup Giveaway. Twenty winners will win a once-in-a-lifetime opportunity to attend a 2026 World Cup Group Stage Match in San Francisco with Transamerica in June. Here's how to take your best shot at winning and protecting more families at the same time:

Contest details

<p>Contest period December 1, 2025–April 30, 2026</p>	<p>Eligible products</p> <ul style="list-style-type: none"> • Transamerica Financial Foundation IUL[®] II • Transamerica Financial Choice IULSM II • Transamerica Financial Foundation IUL[®] II Express • Trendsetter[®] Super • Trendsetter[®] LB • Transamerica FE Express SolutionSM • Final Expense Solutions Portfolio 	
<p>The prize 2026 World Cup Group Stage Match San Francisco (June)</p>	<p>Prize package includes:</p> <ul style="list-style-type: none"> • \$500 flight voucher • Hotel stay • Game ticket • VIP event access • Bonus recognition: Exclusive evening meeting the night before the match! 	
<p>How to qualify There will be winners from each of the four categories.</p> <ul style="list-style-type: none"> • Top 5 Super Bases – Highest total annualized target premium • Top 5 Base Shops – Highest total annualized target premium • Top 5 Producers – Highest total annualized target premium • 8 Producers (random drawing) – Earn entries monthly based on issued premium (paid annualized target premium) – The max amount of entries per month is 4 – Drawing takes place in May 	<p>Monthly Issued Premium</p>	<p>Entries Earned</p>
	<p>\$5,000+</p>	<p>1</p>
	<p>\$10,000–14,999</p>	<p>2</p>
	<p>\$15,000–19,999</p>	<p>3</p>
	<p>\$20,000+</p>	<p>4</p>

🚫 Note:

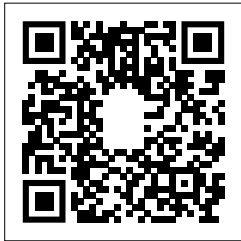
You can qualify in only one category.
Priority order: 1) Super Base 2) Base Shop 3) Producer

Important notes

- Must be under contract and in good standing with Transamerica Life Insurance Company at prize time
- Split cases and personal business permitted
- No conversions
- Not available in New York

Questions?

Contact your sales desk: 800-322-3796, Option 6



Details

- Program offered by Transamerica, not through WFG.
- Program applies to Transamerica Life Insurance Company.
- Sales reset every month.
- Promotion period is December 1, 2025, through April 30, 2026.
- New York sales are not included.
- Transamerica may cancel, terminate, modify, or suspend contest at any time.
- In cases where business is split between agents, case crediting will proportionately match commission splits.

Life insurance products issued by Transamerica Life Insurance Company, Cedar Rapids, IA. Not all products available in all jurisdictions.

The World Cup Giveaway Sales Contest is sponsored by Transamerica Life Insurance Company (Transamerica). The sales contest is subject to all federal, state, and local laws and regulations, and is void where prohibited or restricted by law. By entering the sales contest, you represent that you satisfy all eligibility requirements and agree to be bound by these Official Rules. You understand that the results of the sales contest, as determined by Transamerica, are final in all respects.

The sales contest is only for those in Transamerica Life Distributors channel. Only life insurance application business submitted through electronic applications are eligible. Sales employees of financial institutions will not be eligible for participation.

Transamerica will be the sole authority in determining qualifying participants and reserves the right to determine winners and award prizes. Total number of producer/writing agent qualifiers will be determined by Transamerica. Program excludes non-commissionable policy rewrites. Split cases are permitted. The paid premium allocated to each producer for grand prize qualification purposes will match the agreed percentage split. All writing agents on split case eligible for contest. **Prior weekly winners not eligible for a repeat weekly win.**

Excludes all business written through Transamerica Financial Life Insurance Company for New York. Individuals engaged in the development, production, or distribution of materials for this sales contest are NOT eligible to enter or win a prize. Independent contractors, consultants, and Transamerica Life Insurance Company employees are NOT eligible to enter or win a prize.

Transamerica is not responsible for any typographical or other errors in the offer or administration of the sales contest. Any attempt to damage the content or operation of this sales contest is unlawful and subject to possible legal action by Transamerica. If, for any reason, the sales contest is not capable of running as planned, Transamerica reserves the right, at its sole discretion, to cancel, terminate, modify, or suspend the contest. Transamerica's failure to enforce any term of these Official Rules will not constitute a waiver of that provision.

INDEMNIFICATION AND LIMITATION OF LIABILITY. UNLESS OTHERWISE PROHIBITED BY LAW, BY ENTERING THE SALES CONTEST, EACH ENTRANT AGREES TO RELEASE, INDEMNIFY, AND HOLD HARMLESS SPONSOR AND SPONSOR ENTITIES (COLLECTIVELY THE "RELEASED PARTIES") FROM ANY LIABILITY, DAMAGES, LOSSES, OR INJURY (INCLUDING, WITHOUT LIMITATION, DIRECT, INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, OR EXEMPLARY DAMAGES) WHETHER ARISING IN TORT (INCLUDING NEGLIGENCE, WHETHER ACTIVE, PASSIVE OR IMPUTED), CONTRACT, WARRANTY, STRICT LIABILITY, RELIANCE, OR UNDER ANY OTHER THEORY RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THAT ENTRANT'S PARTICIPATION IN THE SWEEPSTAKES AND THE ACCEPTANCE, USE, OR MISUSE OF ANY PRIZE THAT MAY BE WON.

ANY APPLICATION USED FOR ENTRY AND ALL OTHER ELEMENTS OF THIS SALES CONTEST ARE PROVIDED ON AN "AS-IS" AND "AS AVAILABLE" BASIS. THE RELEASED PARTIES DISCLAIM ANY LIABILITY FOR DAMAGE TO ANY COMPUTER SYSTEM OR LOSS OF DATA RESULTING FROM ACCESS TO OR THE DOWNLOAD OF INFORMATION OR MATERIALS CONNECTED WITH THE CONTEST.

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