

Christian Lloyd, CFP®, ChFC®, CLU®

Sr. Sales Consultant, Advanced Markets



Christian has experience in helping clients and financial professionals achieve their financial objectives and goals.

Christian joined Transamerica in 2017 as an internal wholesaler on the annuities team, providing services to the Pacific Northwest. During his time as an internal wholesaler, he advanced into a role on the IW Council; a team consisting of two senior internal wholesalers from each team, with the goal of improving sales desk processes and generating new sales ideas.

Prior to joining Transamerica, Christian worked at Edward Jones, where he received his FINRA Series 7 and Series 63 registrations. He has a passion for helping clients meet their financial goals and for helping advisors develop attainable financial plans.


Christian lives in Denver, CO and outside of work, he enjoys hiking with his Bernese Mountain dog, fishing, and playing volleyball.

About Christian:

- Eight years of financial services experience
- Joined Transamerica in 2017
- FINRA Series 7 and 63 registrations
- Certified Financial Planner™ (CFP®)
- Charter Financial Consultant® (ChFC®)
- Chartered Life Underwriter® (CLU®)
- Bachelor of Arts in Economics, The University of Colorado at Boulder

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