

SHOWCASING YOUR TRUSTWORTHINESS

A PREBUILT SOCIAL MEDIA CAMPAIGN

You did it! You're a prestigious member of the Million Dollar Round Table. Now it's time to let everyone know that you've demonstrated exemplary service and the highest standards of ethics and knowledge to your clients.


To help you connect with clients and get the word out that you're a trusted resource, we've prepared a social media "campaign in-a-box" for your business. You'll find everything you need in this flyer. To maximize engagement, there are several best practices to be aware of:

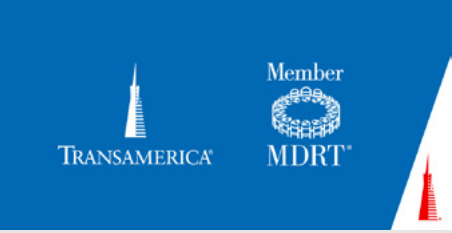




- Post 2-3 times per week (any more and you risk overwhelming clients)
- While all these posts are Transamerica-approved, it's highly recommended you run the content by your compliance department before posting.
- Consider "boosting" these posts to increase their reach and engagement potential (See [course 301](#) on our Social Media University)
- If you need more assistance with your posts, see course 101 on our Social Media University at transamerica.com/lp/social-media-university.

GET STARTED NOW:

- Download the images
- Copy and paste suggested copy to your social media platforms
- Upload downloaded image to post
- Publish and respond to any comments

COPY AND LINKS	IMAGES
<p>A SIGN OF TRUST</p> <p>Looking for help with life insurance? Look for the Million Dollar Round Table (MDRT) symbol. It means I've demonstrated exemplary service, knowledge, and ethics. Let's talk and help get you protected today.</p>	 <p>DOWNLOAD IMAGE</p>

COPY AND LINKS	IMAGES
<p>HELP FOR INDEX UNIVERSAL LIFE</p> <p>As a member of the Million Dollar Round Table (MDRT), I can be depended on to help you understand the benefits of an index universal life policy and how it may help protect you and your loved ones. Contact me.</p>	 <p>DOWNLOAD IMAGE</p>
<p>TERM LIFE FROM SOMEONE YOU CAN TRUST</p> <p>Looking for term life insurance? As a member of the Million Dollar Round Table (MDRT), I can be trusted to help you find the right term policy for you and your loved ones' needs. Let's chat.</p>	 <p>DOWNLOAD IMAGE</p>
<p>I HELP MAKE FINAL EXPENSES EASIER</p> <p>Final expense life insurance can help ease unexpected financial burdens from the loss of a loved one. As a member of the Million Dollar Round Table (MDRT), I can be counted on to help get you protected. Let's talk.</p>	 <p>DOWNLOAD IMAGE</p>

For more information on social media best practices:

🖱️ **Visit:** transamerica.com/lp/social-media-university for more social media support

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Not available in New York.

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