[Insert Logo]

[Date]

[First Name Last Name]

[Address]

[City, State Zip]

Dear [First Name Last Name],

**Congratulations on your engagement!**

It’s the beginning of a whole new life with the one you love! As you plan all the wedding festivities and look forward to building a life together, now is the perfect time to think about the future.

Whether that future includes a home or children, early retirement or travel, it’s a good idea to start preparing today for a better chance at achieving your shared hopes and dreams tomorrow.

Using Transamerica’s comprehensive, competitive insurance solutions, I can help you design a life insurance program that will work toward these goals while taking into account your needs and budget.

I will be calling soon to schedule a complimentary, no-obligation interview to introduce you to Transamerica and the various solutions and services we provide.

I look forward to meeting you at this exciting time in your life!

Sincerely,

[Agent Name, business title]

[Office Name]

[Address]

[Phone number]