



MAKE YOUR MOVE

THE TRANSAMERICA RED SHOE CLUB

Transamerica is proud to recognize the hardest working agents in World Financial Group with the Red Shoe Club. Qualifying members will receive:

CUSTOM. NIKE. SHOES.

Members of the **2024** Red Shoe Club will receive a pair of their very own, custom-designed, Red Shoe Club Nike T24 kicks.

THE 3-PEAT AWARDS

Join us in recognizing agents who've qualified for their red shoes **three years in a row!**
2024 could be your year, too.

THE 5-PEAT AWARDS

We'll recognize this amazing group of agents for earning their red shoes **five years in a row!**
Stay tuned for announcements and recognition details.

HOW TO QUALIFY

There are two opportunities to qualify in **2024**. Qualification will be based on the following criteria. You only need to satisfy one to qualify:

TOP 100

Individual Producers
Transamerica Life Production

TOP 10

Most Families Protected
Based on Life Cases Issued

TOP 10

Rising Stars
Transamerica Life Production for agents appointed in 2024

Period 1: January 1–June 30

Period 2: July 1–December 31

TOP 10

Super Base
Transamerica Life Production

TOP 25

SMD Base Shop
Transamerica Life Production

Note:

Life business issued in the state of NY does not count towards Red Shoe Club production rankings.



VIP PERKS

Red Shoe Club members also receive VIP access to special events, Leaders Conference recognition, and exclusive Red Shoe Club merchandise. Members can qualify in either sales period but only once per year to receive a pair of shoes. Membership is good for a year from qualification date.

Let's step up together ... with the **Red Shoe Club**

 **Visit:** www.transamerica.com/red-shoe-club-wfg

 **Call:** WFG sales desk at **800-322-3796**



Life insurance products are issued by Transamerica Life Insurance Company, Cedar Rapids, IA. All products may not be available in all jurisdictions. Not available in New York.