

Loving life. Loving these red shoes.

The Transamerica Red Shoe Club



Transamerica is proud to recognize the hardest working agents in World Financial Group with the Red Shoe Club. Qualifying members will receive:

Custom. Nike. Shoes.

Members of the 2025 Red Shoe Club will receive a pair of their very own, custom-designed, **Red Shoe Club Nike T25 kicks**.

The 3-Peat Awards

Join us in recognizing agents who've qualified for their red shoes **three years in a row!** 2025 could be your year, too.

The 5-Peat Awards

We'll recognize this amazing group of agents for earning their red shoes **5 years in a row!** Stay tuned for announcements and recognition details.

How to qualify

There are two opportunities to qualify in 2025. Qualification will be based on the following criteria. You only need to satisfy one to qualify:

Period 1: January 1-June 30

Period 2: July 1-December 31

Top 100

Individual producers

Transamerica life production

Top 10

Most families protected

Based on life cases issued

Top 10

Individual producers

Transamerica life production for agents appointed in 2025

Top 100

Super base

Transamerica life production

Top 10

SMD base shop

Based on life cases issued

Note:

Life business issued in the state of NY does not count towards Red Shoe Club production rankings.

VIP perks

Red Shoe Club members also receive VIP access to special events, Leaders Conference recognition, and exclusive Red Shoe Club merchandise. Members can qualify in either sales period but only once per year to receive a pair of shoes. Membership is good for a year from qualification date.

Let's step up together ... with the red shoe club.



Visit transamerica.com/red-shoe-club-wfg



Call **WFG sales desk at 800-322-3796**

Life and annuity business in the state of New York does not count toward Red Shoe Club production rankings.
Life insurance products issued by Transamerica Life Insurance Company, Cedar Rapids, Iowa.
All products may not be available in all jurisdictions.
Not available in New York.

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