



TEAM EFFORT

Financial advisor services in a pooled retirement solution

The Franklin Templeton 401(k) *Group Plan Solution*SM (GPS) allows businesses to provide a retirement plan to employees without having to take on all of the administrative and fiduciary responsibilities that come with it.

While this pooled plan arrangement is the engine that helps the retirement plan run smoothly, advisors play an important role in ensuring the plan's overall success.



WHY SHOULD YOU WORK WITH THE FRANKLIN TEMPLETON 401(k) *GROUP PLAN SOLUTION*SM

- **Scale your business** — Using this pooled retirement solution can help to scale your retirement plan business by adding efficiencies through a streamlined product offering with easy and repeatable processes.
- **Focus on your business** — Let go of nonprofitable tasks. Spend more time on what's important to you.
- **Expand your market** — Fee compression continues to drive down advisor compensation. Use the this pooled plan arrangement to expand and grow your target market and assets under management (AUM).
- **Increase revenue and profitability** — The combination of the above can help to increase revenue and profitability for your practice.
- **Network your business** — Use this pooled plan arrangement to work with centers of influence and source new client relationships.



WHAT'S YOUR ROLE?

- **Assistance with plan governance** — Help the sponsor determine plan objectives, options for plan design, and monitor plan statistics.
- **Assistance with plan vendor management** — Provide services such as benchmarking of fees and services, and deliver 3(38)-provided investment reviews.
- **Assistance with year-end data collection** — Help ensure the plan sponsor understands and provides year-end data for the timely completion of all required testing/filings.
- **Employee investment education and communication** — With support from Transamerica, offer services such as participant education and communication strategy reviews, group enrollment meetings, and supporting individual participant investment questions.



WHAT BENEFITS DO YOUR CLIENTS RECEIVE?

- **Simplicity** — With higher levels of administrative outsourcing available, your clients can spend less time focusing on running the retirement plan and more time on their business.
- **Fiduciary outsourcing** — By offering 3(16) administrative and 3(38) investment fiduciary services, this pooled plan arrangement can significantly reduce and transfer an employer's fiduciary responsibility.
- **Collective plan pricing** — The plan allows businesses to join a collective of other businesses for pricing efficiencies typically enjoyed by larger companies and organizations.

The combination of fiduciary and administrative outsourcing services available through this solution allows financial advisors to focus on services to provide for business owners and participants.

Sample Advisor Service Agreement **The Franklin Templeton 401(k) Group Plan SolutionSM**

The following is an example of the type of form your broker dealer may want to produce and use with clients.

***THIS FORM IS NOT INTENDED FOR DIRECT USE.**

COMPANY NAME: _____

FINANCIAL ADVISOR: _____

3(16) FIDUCIARY: _____ 3(38) FIDUCIARY: _____

Our service commitment to your retirement plan is based on a comprehensive process that covers the following areas of plan operations:

ASSISTANCE WITH PLAN GOVERNANCE AND RETIREMENT EDUCATION:

- Help determine retirement plan objectives and plan design options
- Periodic review meetings with retirement plan committee
- Monitor retirement plan statistics (i.e. participation percentage, deferral percentage, asset allocation)

ASSISTANCE WITH PLAN VENDOR MANAGEMENT:

- Establish and identify procedures to monitor service providers and fees
- Provide regular investment performance updates at plan sponsor's request
- Provide periodic benchmarking of fees and services to assist in reasonableness of the [Retirement Plan Exchange[®]/GPS/PEP] solution

PROVIDE ASSISTANCE WITH YEAR-END DATA COLLECTION:

- Ensure year-end data is provided for the timely completion of all required testing/filings

EMPLOYEE INVESTMENT EDUCATION & COMMUNICATION:

- Review/consult on participant education and communication strategy
- Provide group enrollment and investment educational meetings
- Supporting individual participant investment questions
- Assist employees with retirement readiness and other financial services needs

FINANCIAL ADVISOR

DATE

PLAN SPONSOR

DATE



TRANSAMERICA®

For more information about our suite of pooled retirement solutions, contact your Transamerica representative or call 888-401-5826.

Information regarding retirement plans is general and is not intended as legal or tax advice. Retirement plans are complex, and the federal and state laws or regulations on which they are based vary for each type of plan and are subject to change. In addition, some products, investment vehicles, and services may not be available or appropriate in all workplace retirement plans. Plan sponsors and plan administrators may wish to seek the advice of legal counsel or a tax professional to address their specific situations.

For Pooled Employer Plans: Pooled Employer Plans (PEPs) are a new type of multiple employer plan for which the Department of Labor (DOL) and IRS guidance is still pending in a number of areas. An employer participating in the plan retains certain fiduciary responsibilities, including responsibility for retaining and monitoring the Pooled Plan Provider (PPP), for determining the reasonableness of its fees, and for periodically reviewing the plan as a whole. Among other responsibilities, the PPP acts as the 3(16) plan fiduciary. Transamerica does not act as a 3(16) plan fiduciary.

Group Plan Solution is a registered service mark of Transamerica.

The Franklin Templeton 401(k) *Group Plan Solution*sm is not a multiple employer plan (MEP). Unlike an MEP, certain plan qualification and ERISA requirements are applied at the individual plan level. Transamerica does not serve as a 3(16) plan fiduciary.

Transamerica, DWC- The 401(k) Experts, LeafHouse Financial, and Franklin Templeton are separate and unaffiliated organizations. Franklin Templeton manages certain investment options in the program.