

PEACE OF MIND STARTS HERE

**TRANSAMERICA FE EXPRESS SOLUTIONSM AND
TRANSAMERICA GRADED FE EXPRESS SOLUTIONSM**

FASTER DECISIONS. FASTER DELIVERY.



FOCUS ON WHAT REALLY MATTERS

FINAL EXPENSE LIFE INSURANCE IN AS FEW AS 10 MINUTES

Life is full of gifts, both physical and intangible. No matter what you wish to pass down, final expenses are probably not one of them.

With *Transamerica FE Express Solution*^{SM,1} you can apply for peace of mind with protection that is designed to be hassle free and fit your budget. The funeral concierge service provided by Everest, at no additional premium cost, offers guidance today to help you prepare for tomorrow and help alleviate the future burdens of funeral planning — so your loved ones can focus on what really matters.

Final expense insurance is designed to help you cover these expenses now to make things easier on your loved ones later. *Transamerica FE Express Solution* requires no medical exam, offers budget-friendly coverage and premium, and can be purchased in as few as 10 minutes. You may have put off buying life insurance for many reasons, and that is totally understandable. *Transamerica FE Express Solution* is designed to be a smart, quick, and easy way to help the most important people in your life live their best life.

¹ Not available in all states



A SOLUTION DESIGNED TO BE STRESS-FREE FROM A COMPANY YOU CAN COUNT ON

Creating opportunities to help people live their best lives is at the heart of what we do, and as people's needs and the financial landscape evolve, we want to help pave the way forward for everyone. *Transamerica FE Express Solution* is built to help free people to focus on the things they care about most.

LIFE INSURANCE PROTECTION THAT MANY CAN QUICKLY OBTAIN

Our fully integrated, all-digital application experience allows you to answer health questions online with your agent, learn about what options and premiums fit you best, sign using your email or text, and receive your electronic policy delivery in as fast as 10 minutes.

PROTECTION DESIGNED TO HELP YOU PLAN FOR FUNERAL EXPENSES

Predictable, level premium, guaranteed whole life insurance that's built to work for you.¹

OPTIONAL FUNERAL PLANNING BENEFITS INCLUDED AT NO ADDITIONAL PREMIUM COST

Beyond a simple death benefit, *Transamerica FE Express Solution* offers the *Concierge Planning Rider*SM from Everest Funeral Concierge.^{2,3} It provides you with funeral planning resources and benefits, including:

- Expert, online assistance with legal documents so you can put your wishes in writing
- Help selecting a funeral home based on what you want
- The secure storage of personal information

EASILY MANAGE YOUR POLICY ONLINE

Staying up to date on your policy is a breeze with our digital tools. You can view documents, review communications, update billing and most payment preferences, and more.

¹*Transamerica FE Express Solution* offers the full guaranteed death benefit. With *Transamerica Graded FE Express Solution* offers, if the insured dies within the first two Policy Years and the Insured's death is not Accidental Death as defined in this policy, the death benefit will be limited to 110% of the premiums paid from the Policy date to the date of death, minus any loan balance. The death benefit after the first two policy years is based on Face Amount for death of the Insured regardless of cause of death. Death benefit is not guaranteed during contestability and suicide exclusion periods.

²Availability of the *Concierge Planning Rider* is subject to state approval, and it is not available in all states. In Florida, this is a service called the *Concierge Planning Benefit*SM, offered outside the life insurance policy. The benefit's services are not provided through a contractual rider, they are offered outside of the life insurance policy.

³The funeral concierge services and any associated warranty provided by Everest Funeral Package, LLC, are solely provided by Everest Funeral Package, LLC, not by Transamerica Corporation or any of its affiliates. Everest® is a federally registered service mark of Everest Funeral Package, LLC. See rider for full details.

FINAL EXPENSES CAN BE ... EXPENSIVE

COMMON FINAL EXPENSE MISCONCEPTIONS

Many Americans believe Social Security will pay for their final expenses. They may be surprised to learn the government only pays a lump sum of \$255 to those who qualify.¹

For qualifying veterans, the Veterans Administration final expense benefit for non-service related death (if you qualify) is only \$796 for a plot, plus a \$300 burial allowance if not hospitalized by the VA at time of death, or a \$796 burial allowance if hospitalized by the VA at time of death.²

So, What Might Your Final Expenses Cost?

FINAL EXPENSE COSTS	
Funeral Cost Estimates (Median)³	
• Basic services fee	\$2,495
• Transfer of remains to funeral home	\$395
• Embalming	\$845
• Other preparation of body	\$295
• Viewing	\$475
• Ceremony	\$550
• Hearse	\$375
• Basic memorial printed package	\$195
• Metal Casket	\$2,500
• Burial Vault	\$1,695
• Total	\$9,820
Cemetery Cost Estimates⁴	
• Cemetery plot	\$400-\$10,000
• Opening and closing of the grave (varies by cemetery)	\$300-\$1,000
• Graveside service fee	\$200-\$1,700
• Cremation ⁴	\$3000-\$10,000
RANGE OF ESTIMATED FUNERAL EXPENSES	\$13,720 – \$32,520

¹“If You Are the Survivor,” Social Security Administration, 2023

²“Burial Benefits,” U.S. Department of Veteran Affairs, accessed March 2023

³“2023 NFDA General Price List Study Shows Inflation Increasing Faster than the Cost of a Funeral,” National Funeral Directors Association, 2023

⁴“Cemetery and Gravesite Costs,” FuneralResources.com, 2023

PERMANENT⁵ LIFETIME PROTECTION WITH GUARANTEED LEVEL PREMIUMS

- » Federal income tax-free⁶ death benefit to your beneficiaries
- » Policy won't be canceled due to changes in your health as long as you make timely premium payments
- » Riders⁷ add additional services and protection with convenience and ease of one policy
- » Policy builds a tax-deferred cash value over time that can be borrowed against. Outstanding loans⁶ will reduce the death benefit by the loan balance due.
- » Offers option for reduced paid-up policy if your situation changes

⁵Death benefit is not guaranteed during contestability and suicide exclusion periods.

⁶Loans, withdrawals and death benefit accelerations will reduce the policy value and death benefit and may increase the chance of the policy lapsing. Provided the policy is not and does not become a modified endowment contract (MEC), 1) withdrawals are tax-free to the extent that they do not exceed the policy basis (generally, premiums paid less withdrawals) and 2) policy loans are tax-free as long as the policy remains in force. If the policy is surrendered or lapses, the amount of the policy loan will be considered a distribution from the policy and will be taxable to the extent that such loan plus other distributions at time of lapse exceed the policy basis.

⁷Riders and benefits have specific limitations, may incur additional costs, and may not be available in all jurisdictions. For complete details, including charges, terms, and conditions of each rider and the exact coverage provided, please consult your agent.

FASTER DECISIONS. FASTER DELIVERY.



FEATURES AND BENEFITS

	<i>Transamerica FE Express SolutionSM</i>	<i>Transamerica Graded FE Express SolutionSM</i>
Premium Paying Period	Level premiums to age 100	Level premiums to age 121
Issue Ages	18–85	18–80
Issue Ages Based Upon	Age Last Birthday	Age Last Birthday
Face Amounts	Minimum: \$5,000 Maximum: Ages 18–75: \$50,000 Ages 76–85: \$25,000	Minimum: \$5,000 Maximum: All ages: \$25,000
Death Benefit¹	Guaranteed	If the insured dies within the first two Policy Years and the Insured’s death is not Accidental Death as defined in this policy, the death benefit will be limited to 110% of the premiums paid from the Policy date to the date of death, minus any loan balance. Death Benefit after the first two policy years is based on Face Amount for death of the Insured regardless of cause of death.
Policy Loans Loan balances are deducted from proceeds, cash surrender value, and values used for reduced paid-up coverage.	The policy loan rate is variable, not to exceed 8%.	The policy loan rate is variable, not to exceed 8%.
Premium Modes and Payment Options	Monthly or Annual Premium Modes • Direct payments from checking/savings account (ACH) • Credit card • Debit card • Social Security Direct Express® Debit MasterCard®	Monthly or Annual Premium Modes • Direct payments from checking/savings account (ACH) • Credit card • Debit card • Social Security Direct Express® Debit MasterCard®
Policy Fee	\$42 per year	\$42 per year

¹ Any death benefits paid will be paid minus the loan balance, if any. Death benefit is not guaranteed during contestability and suicide exclusion periods.

OPTIONS WE HOPE YOU'LL LIKE

Helping to make some of life's difficult moments easier to bear.

TRANSAMERICA & EVEREST FUNERAL CONCIERGE

Take advantage of a suite of services through the *Concierge Planning Rider* from Everest Funeral Concierge.¹ This rider is intended to be 24/7/365 funeral planning and concierge services included on all policies, if available in your jurisdiction, at no additional premium cost. Everest's Sr. Advisors are licensed funeral directors who provide personalized funeral plans and price negotiation assistance. Independent and not associated with any funeral home, burial, or cremation provider, Everest works with any funeral home, anywhere in the world.

The *Concierge Planning Rider*² from Transamerica is designed to make funeral planning simpler and potentially less expensive. See what others have to say.

"We saved a lot of time and hassle by not having to contact many funeral homes ourselves."

"Having a service like this took the stress and worry out of an already difficult circumstance."

"I was extremely satisfied with the discounts that I was able to get by working with Everest."

AVAILABILITY AFTER ISSUE

The *Concierge Planning Rider* cannot be added post issue.

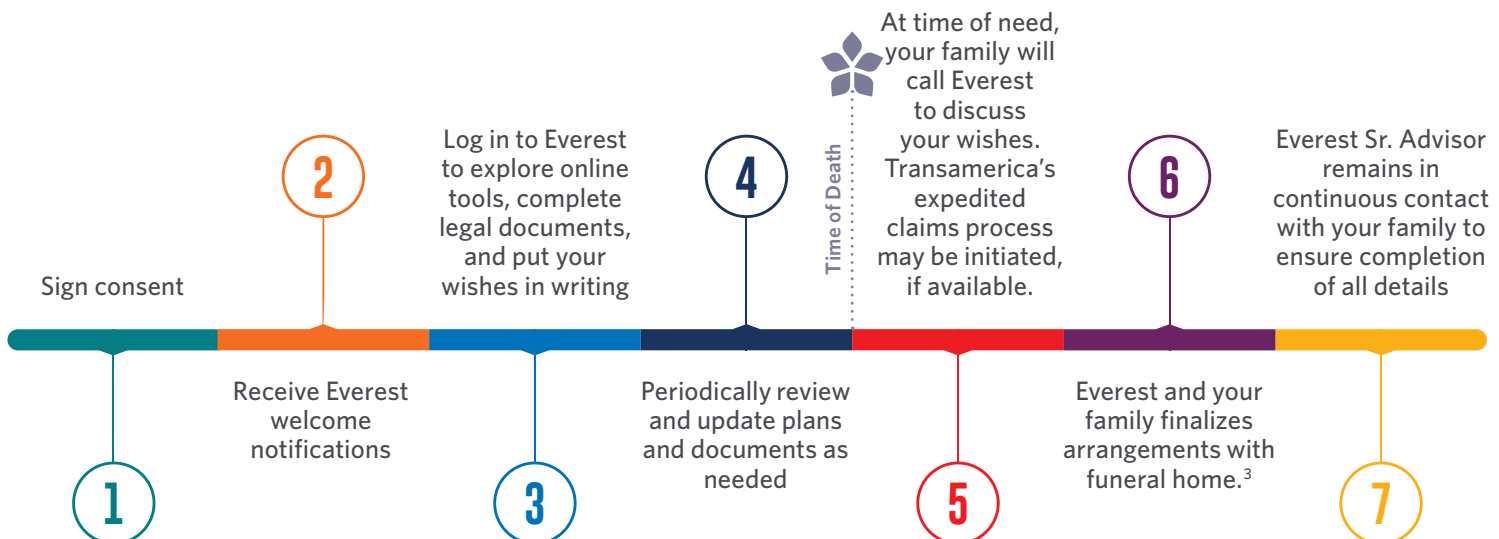
ADDITION & REINSTATEMENTS

If the policy is reinstated, the *Concierge Planning Rider* may be reinstated.

TERMINATION

The *Concierge Planning Rider* will terminate for the following reasons:

- The policy lapses (the rider may be reinstated by signing a new consent form if the policy is reinstated)
- Owner/primary insured revoke the consent to sharing the insured's personal information with Everest
- Our relationship with Everest terminates and we are unable to find a different suitable provider
- The policy is surrendered







¹All services are offered by Everest Funeral Package, LLC, which is not an affiliate of Transamerica.

²In Florida, this is a service called the *Concierge Planning Benefit*, offered outside the life insurance policy.

³Everest services apply only on active policies.

WHAT YOU GET

 <p>ADVISORS ASSISTANCE</p>	 <p>ACCESS TO WILL PREPSM</p>	 <p>TENZINGTM</p>	 <p>PRICEFINDERSM</p>
<p>Consumer advocates plan to be available 24/7/365 to assist with all funeral-related needs. Funeral planning tools available online make it simple to research and plan at your convenience.</p>	<p>Useful tools to create will, healthcare directive, power of attorney, and other customized legal documents. Create, sign, save, and print your legal documents from anywhere.</p>	<p>Secure storage of your personal data and documents.</p>	<p>Decision-making and budgeting is easy with on-demand comparisons of funeral home prices in your area.</p>

All services above are offered by Everest Funeral Package, LLC, which is not an affiliate of Transamerica.

TRANSAMERICA'S EXPEDITED CLAIMS PROCESS

On qualifying policies, a portion of your death benefit may be paid to your beneficiary in as fast as 72 hours from the time the required paperwork is received and is in good order. Transamerica's expedited claims process can pay up to \$25,000 of the total death benefit to cover funeral-related or any other qualifying expenses that may arise.¹

The following riders offer customizable protection and have fees and/or require an additional premium.

ACCELERATED DEATH BENEFIT RIDERS²

Available on *Transamerica FE Express SolutionSM* at no additional premium cost. The accelerated death benefit rider offers additional flexibility to access the policy's death benefit during the life of the insured. Additional fees apply.³

Accelerated Death Benefit Rider with Nursing Home Benefit (subject to state availability)

The Accelerated Death Benefit Rider pays the face amount, less an interest discount, less any loans, less administrative charge, less any premiums that would be due in the next year upon diagnosis of a qualifying event or confinement in a qualified nursing home facility. This rider is not available if you need any assistance in performing daily living activities at the time of application.³

Accelerated Death Benefit Rider

In Florida, the Accelerated Death Benefit Rider pays the face amount, less an interest discount, less any loans, less any administrative charge, less any premiums that would be due in the next year upon diagnosis of a qualifying event. Eligibility requirements apply. Accelerated death benefits will be available when the insured has been diagnosed with a qualifying event, as described in the rider, while the policy and the rider are in force. Benefits advanced under this rider may be subject to taxation. Limitations and exclusions apply. Refer to the rider for complete details.

¹ Subject to qualifications and two-year contestability period

² Benefits provided through the critical, chronic and terminal illness accelerated death benefit riders are subject to certain limitations and exclusions. The actual benefit paid to the policy owner will be less than the amount that is accelerated because the amount is discounted to reflect early payment of the policy's death benefit. Administrative fees per request apply. Amounts payable under the critical and chronic illness riders vary based in part on the nature and severity of the Insured's health condition and the Insured's remaining life expectancy at the time of the acceleration as determined by the company. Riders should not be the sole basis to purchase any life insurance policy. Benefits paid under riders will reduce the death benefit or terminate the policy, see the terms of individual rider for details. Consideration should be given to whether life insurance needs would still be met if rider benefits are paid out in full.

³ The optional rider information is a general description of how riders work. Refer to your policy quote for a complete explanation of the terms. Riders and benefits have specific limitations, may incur additional costs, and may not be available in all jurisdictions. For complete details, including charges, terms, and conditions of each rider and the exact coverage provided, please consult your agent.

ONE LESS THING TO WORRY ABOUT

No one can predict what life may bring, but we can certainly prepare for it.

Expenses such as funeral costs can make an already difficult situation even harder for loved ones.

*Transamerica FE Express Solution*SM is designed to help alleviate that concern. With a quick and easy application process, easy-to-use digital platform, and funeral planning support scheduled to be available 24/7/365 from Everest, we have you covered today and help for your family through their greatest time of need. Call your agent today to learn more.



Peace of mind starts here.

 **Visit:** transamerica.com

This is life insurance. This life insurance does not specifically cover funeral goods or services, and may not cover the entire cost of your funeral at the time of your death. The beneficiary of this life insurance may use the proceeds of this life insurance for any purpose, unless otherwise directed. The face amount of this life insurance is not guaranteed to increase at the same rate as the costs of a funeral increase.

In most states, in the event of suicide or material misrepresentations at time of application, death benefits are limited to the return of premiums received, less any outstanding loan amount.

Transamerica FE Express Solution, policy form number ICC23 TPWL14IC-0123, and *Transamerica Graded FE Express Solution*, policy form number ICC23 TPWL15IC-0123, are whole life insurance policies issued by Transamerica Life Insurance Company, Cedar Rapids, Iowa.

Concierge Planning Rider Policy Form PRGU1000-0320; *Accelerated Death Benefit Rider with Nursing Home Benefits* Policy Form ICC18 TRAC10IC-0818; and *Accelerated Death Benefit Rider* Policy Form ICC18 TRAC11IC-0818.

Policy form and number may vary, and this product and riders may not be available in all jurisdictions. Insurance eligibility and premiums are subject to underwriting.

Not available in New York.

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