



# MANUFACTURING BETTER RESULTS

Successful manufacturing companies rarely take a one-size-fits-all approach. They shouldn't expect their retirement plan provider to be any different. Drawing upon our experience working with manufacturing clients, we recognize the unique challenges of your industry.

- Diverse workforce
- Email access
- Shift work
- Multiple locations
- Salaried/hourly employees
- Merger & acquisition activity
- Retention of skilled labor
- Foreign parent company

**85+**

years of experience  
with retirement plans

**27%**

of our large-market  
corporate clients are  
manufacturers.

As of December 31, 2023

In key plan areas such as employee participation rates and average deferral rates, manufacturers rank in the bottom 50%, among all industries.<sup>1</sup>

**80.3%**  
Participation rate<sup>1</sup>

**4.1%**  
Average deferral rate<sup>1</sup>



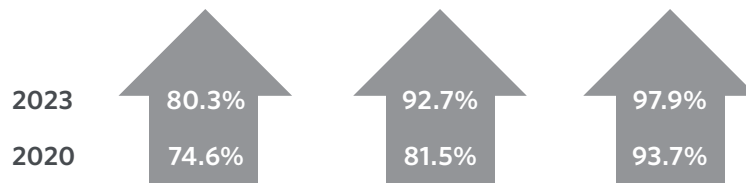
Our experience, education, and communications strategy have helped manufacturing clients achieve better results.

<sup>1</sup> "Defined Contribution Plan Industry Report, Manufacturing - Industrial Products," PLANSPONSOR, 2024

## POSITIVE IMPACTS

### RECENT RESULTS FROM THREE CURRENT MANUFACTURING CLIENTS

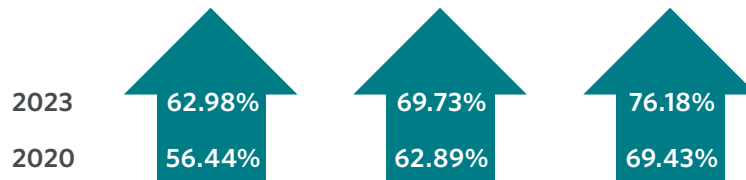
#### Participation



#### Positive

#### *Your Retirement Outlook*<sup>®</sup>

(partly sunny/sunny)



A sunny or partly sunny forecast indicates a plan participant's strategy is likely to produce at least 80% of his or her retirement income goal.

## STRATEGIC PROGRAM MANAGEMENT EXPERIENCE



#### LONG-TERM POINT OF VIEW

Understanding long-term program goals and setting long-term strategies



#### CHOICES

Plan design choices, cost and risk mitigation, and transfer strategies



#### HOLISTIC

Participant experience and retirement wellness

## HOW WE DO IT

With our knowledge and experience, we provide a long-term point of view that reflects a client's unique goals and objectives.

We work with you to design a plan tailored to your long-term goals, while also taking into account the costs and risks associated with the plan. We can do this while providing participants a holistic view of their retirement wellness.

## WORKING WITH YOU

As your provider, we'll listen, share our experience, and identify opportunities to improve retirement readiness for your participants. In the process, we'll work to help you manage expenses, mitigate risk in an evolving regulatory landscape, and continue to offer a benefits package designed to recruit and retain talent.

When you select Transamerica, we'll be dedicated to you and your plan participants. There's nothing manufactured about that.

**"Transamerica has been a great advocate for our retirement plan program. They understand us, our business, and our participants. Working together, we have been able to move the needle for our participants and help our participants prepare for retirement."**

– Lesley Hill

Director, Benefits and Compensation, YKK

Contact: 888-401-5826 Visit: [transamerica.com](https://www.transamerica.com)

Case studies are illustrative only and do not imply an endorsement of any particular product or service. Each employer's situation is unique and results may vary.

**Important: The projections or other information generated by the engine (which produces *Your Retirement Outlook*<sup>®</sup>) regarding the likelihood of various investment outcomes are hypothetical, do not reflect actual investment results, and do not guarantee future results. Results derived from the tool may vary with each use and over time.**

Securities offered through Transamerica Investors Securities Corporation (TISC), member FINRA, 440 Mamaroneck Avenue, Harrison, NY 10528. All Transamerica companies identified are affiliated, but are not affiliated with YKK.

RS3 122133R6 S 07/24

© 2024 Transamerica Corporation. All Rights Reserved.