



TRANSAMERICA®

# EMPOWERMENT – KNOWING YOU PROTECTED YOUR LOVED ONES

**Research shows women consistently have greater concerns about their financial security. In 2023, 44% percent of women surveyed – 54 million – acknowledged they had a coverage gap, and 4 in 10 said they planned to buy coverage within the year.<sup>1</sup>**

Transamerica offers a broad range of life insurance options to fit your unique needs and budget, as well as the opportunity for up to \$2 million of no-hassle protection without a medical exam.

As a local Transamerica agent, I'm committed to providing personal, professional guidance to address your needs and help you achieve your goals. Please call me directly at \_\_\_\_\_ to schedule a convenient review.

I look forward to helping you and your family!

Sincerely,



Phone:



Email:

<sup>1</sup>"Three Reasons Why the Women's Market Holds the Key to Life Insurance Industry Growth," LIMRA, March 5, 2024