## WINNING BY DESIGN

#### **GETTING STARTED WITH THE TRANSAMERICA LIFE ILLUSTRATOR**

The Transamerica Life Illustrator provides sleek, streamlined reports that are informative, easy to understand, and highly customizable so you can tailor illustrations and quotes to help meet individual client needs. We're proud to offer our full suite of products on Life Illustrator to help you sell more efficiently and grow your Transamerica business.

INTUITIVE, EASY TO NAVIGATE	HIGHLY CUSTOMIZABLE, PERSONAL, AND DYNAMIC	SELL MORE EFFICIENTLY
<ul> <li>Policy summary highlights important policy coverage and case design values</li> </ul>	<ul> <li>IUL sales strategy reports help highlight the product's value proposition</li> </ul>	<ul> <li>Single sign-on for easy access without needing additional login credentials</li> </ul>
<ul> <li>Benefit snapshot provides a quick view of projected policy benefits compared to premiums paid (IUL only)</li> </ul>	<ul> <li>Transamerica brand strength and product benefits</li> <li>Select from a wide variety of cover images to</li> </ul>	<ul> <li>Simple input fields and an intuitive interface to easily run reports</li> <li>Customizable defaults to quickly run cases</li> </ul>

· Select from a wide variety of cover images to

• More informative and transparent long term

match the diversity of your clients

care and living benefits reports

- Customizable defaults to quickly run cases
- iGO<sup>®</sup> e-App pre-populates and automatically attaches the illustration (IUL only)
- Quickly switch between all products to run quotes and illustrations

### **YOUR STEP LIST**

and benefits overview

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Visually appealing and robust product features

Log in to Agent Home + Transamerica Life Illustrator + Click "Change" within the Product and Concept section to update the product	Run illustration/ > quote and save the case

Access Agent Home from secure.transamerica.com. Agents without an account will need to register.



Click or scan here for log on quick tips.

**TRANSAMERICA®** 

For Agent Use Only. Not for Use With the Public.

#### Once you have selected your product:

Set up your case in the CASE DESIGN window. Add the necessary client and policy information needed to run the quote or illustration (Insured, Policy Design, Riders, etc.)

#### **PRO TIP:**

For Term and Lifetime: Click Income Replacement Calculator under Policy Design to help determine your client's coverage needs

## **For products with living benefits:** Click on <u>**Calculators**</u> to help determine if you have an existing policy and are within Transamerica policy limits.

- 🕽 Customize your reports within 🖭 Output Design
  - Personalize the cover image
  - Select enhanced report options
  - Explore personalized sales strategies (IUL only)
- Review your settings
  - If this is your first time running Life Illustrator, be sure to check that your contact information is shown correctly under the **Producer** section
  - Select Output Types to view the illustration or quote as values and/or a PDF

#### PRO TIP:

Select **X** Tools then **OPTIONS** to set your preferences for new cases, such as your state and cover photo. Also, set your PDF display mode to "display in the current window" for easier viewing.

# Transamerica®

#### The future starts today.

Visit: transamerica.com

- Click 🛛 📰 Calculate to run the quote or illustration
- Save and name your client's case under



## When your client is ready to apply for coverage:

**For IUL:** Click eApp to send the final illustration to iGO

Important: Make sure the insured's date of birth has been captured, as it is required to send the illustration to iGO

**For all other products:** Navigate back to Agent Home and launch the iGO e-App to start a new application

## Do you need to run a quote or illustration without an internet connection?

Click or scan here to learn how to download the offline version of Life Illustrator



SCAN ME

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