



**FARM CREDIT**  
ILLINOIS

Helping Farm Families Succeed

# FreshRoots Forum



Join fellow young and beginning farmers for a FreshRoots Forum — a day to share ideas, provide input as a cooperative member, tackle what's shaping agriculture today, and build the skills and connections to keep your farm and business growing strong.

FARMERS AGE 40 OR UNDER OR IN THEIR FIRST TEN YEARS OF FARMING ARE INVITED TO ATTEND.

## **TUESDAY** **FEBRUARY 17**

**9:30 AM – 3:00 PM** (includes lunch)

**I Hotel & Conference Center**  
1900 S. First Street  
Champaign, IL 61820



**Dr. David Kohl**  
Professor emeritus,  
Virginia Tech  
University

- ◆ Hear about global issues reshaping agriculture and how they'll affect the remainder of the decade
- ◆ Focus on supply chain disruptions, shifting consumer behavior, economic power changes, and strategies producers can apply to combat this volatility
- ◆ Review business and farm family strategies to overcome challenges and leverage opportunities for your farm



**Paul Stoddard**  
Senior Lecturer,  
University of Illinois  
College of ACES

- ◆ Adapt your operation to the ever-changing economy by applying proven best practices to manage through economic cycles

## **WEDNESDAY** **FEBRUARY 18**

**9:30 AM – 3:00 PM** (includes lunch)

**The Regency**  
400 Regency Park  
O'Fallon, IL 62269



**REGISTER**

[www.farmcreditIL.com/learning](http://www.farmcreditIL.com/learning)



**FreshRoots**  
YOUNG & BEGINNING FARMERS

Eligible FCI Borrowers may earn a \$500 **FreshRoots** learning incentive for attending.

