

FreshRoots Forum



Join fellow young and beginning farmers for a FreshRoots Forum — a day to share ideas, provide input as a cooperative member, tackle what's shaping agriculture today, and build the skills and connections to keep your farm and business growing strong.

FARMERS AGE 40 OR UNDER OR IN THEIR FIRST TEN YEARS OF FARMING ARE INVITED TO ATTEND.

TUESDAY FEBRUARY 17

9:30 AM – 3:00 PM (includes lunch)

I Hotel & Conference Center
1900 S. First Street
Champaign, IL 61820



Dr. David Kohl
Professor emeritus,
Virginia Tech
University



Paul Stoddard
Senior Lecturer,
University of Illinois
College of ACES

- ◆ Hear about global issues reshaping agriculture and how they'll affect the remainder of the decade
- ◆ Focus on supply chain disruptions, shifting consumer behavior, economic power changes, and strategies producers can apply to combat this volatility
- ◆ Review business and farm family strategies to overcome challenges and leverage opportunities for your farm
- ◆ Adapt your operation to the ever-changing economy by applying proven best practices to manage through economic cycles

WEDNESDAY FEBRUARY 18

9:30 AM – 3:00 PM (includes lunch)

The Regency
400 Regency Park
O'Fallon, IL 62269



REGISTER

www.farmcreditIL.com/learning



FreshRoots
YOUNG & BEGINNING FARMERS

Eligible FCI Borrowers may earn a \$500 FreshRoots learning incentive for attending.