

LIVESTOCK *Connect*



THURSDAY
DECEMBER 4

Farm Credit Illinois

410 Potomac Blvd
Mt. Vernon, IL 62864

9:00 AM – 1:00 PM (includes lunch)

Join FCI for an all things beef cattle
half-day of learning:

- ◆ **Beef Cattle Profitability in 2026 and Beyond:** Hear the latest market trends and managing margins in this cattle cycle.
- ◆ **Global Perspectives of U.S. Animal Protein Demand:** Find out what's going on with global trade, international consumer trends, and the future of protein demand.
- ◆ **Risk Management Techniques:** Effectively manage your herd in current market conditions to ensure long-term success.
- ◆ **Strategies & Financing Tools for Success:** Gain insights into FCI's beef portfolio and credit strategies to strengthen your operation in today's economy.



Josh Maples is Associate Professor at the Mississippi State University Extension Service. His primary focus area is livestock marketing & risk management.



John Herath is Assistant Vice President of Communications for the U.S. Meat Export Federation, playing a crucial role in promoting U.S. protein exports and agricultural communications.



Eligible FCI Borrowers may earn a \$500 **FreshRoots** learning incentive for attending.



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