



Congratulations on Earning Your Life Insurance License!

This is a *huge achievement*, and it's the perfect time to build on this momentum and start making an impact in your community. We are here to support you every step of the way with resources and guidance to help you succeed as you begin your journey helping improve the lives of families. Let's turn this exciting milestone into a thriving business!

Why is Life Insurance Important?

42%

of American adults say they need life insurance or more of it¹

56%

of households earning under \$50,000 per year have a life insurance need¹

102 million

American adults have a life insurance need-gap¹

Tools to Get Started

New Agent Hub

One-stop resource with everything you need to get started with WFGIA

Training Center

Courses available on Insurance 101, WFG training and more

Appointments

Offer a robust range of products to meet your clients' unique goals by getting appointed with our partner providers

Product Guide

Access details on all our available products and compare for your clients

Business Development Team (BDT)

The Business Development Team (BDT) is dedicated to your success. Regional teams are ready to meet in person and virtually via Zoom to assist you. Find your team on [MyWFG](#).



¹ Insurance Barometer Study 2024, LIMRA
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Strategic Partner Resources



Start Selling Today

Our top providers have great resources to walk you through every step of the sales process. **Click the logos below** to view their on-demand training programs designed specifically for new WFGIA agents.





Events & Contests

We host many webinars, events and contests throughout the year to help you and your team stay motivated! Below are just a few highlights.



Our **annual convention** brings over **20,000 agents** and prospects together in Las Vegas to celebrate success, share insights and motivate one another to reach new heights. This is our premier event and one you don't want to miss!



Every year, we bring more than **500 agents** and their guests on a trip to paradise in the islands of Hawaii. We reserve five slots exclusively for newly licensed agents. Curious how you can qualify for one of these slots? [Learn more about the bonus!](#)



You can also qualify for the new Personal Activity Bonus program and earn an uncapped 10% on your fixed personal commissions for the month. [See the criteria here!](#)



Multiple times a month, WFG hosts virtual webinars so you can conveniently keep up with the latest updates from the Home Office, hear from top field leaders and receive helpful training on key topics. Check out our [webinar calendar](#) to see what's on our schedule!

Stay Connected

Make sure you are checking your email frequently and follow us on the social media channels below so you don't miss out on important information from WFG!

