

## **Retail and Branch**



At MCA we have the solutions to the problems retail outlets and branch offices face when creating safe and secure environments for your customers and employees.

# **Improving Retail Customer Safety and Satisfaction**

Operating in a non-stop, revolving door of customers and staff requires reliable and effective technology solutions. Whether you're operating a retail clothing store in a large shopping mall, a stand-alone branch of a national bank or multi-location credit union, or even a location of a well-loved fast food chain, you can connect your teams on any device - anywhere, any time - with added intelligence to help them make faster and more informed decisions.

We possess an extensive portfolio of communication and security products and services, from video surveillance systems to cellular networking solutions, to ensure the safety, security, and connectivity of your customers, staff, and business systems.

## **Protecting Your Customers Is An Immediate Concern**

Designed to protect retail customers, staff, and facilities, our Public Safety DAS, integrated video surveillance systems, security command centers, access controls, and mass notification systems offer the following solutions:

Public Safety DAS ensures first responders can quickly and clearly communicate from anywhere in your facility when responding to emergency calls like building fires or active shooter scenarios.

Nokia DAC creates a secure network for security and POS systems to operate independently of guest Wi-Fi with routers capable of providing cellular failover to ensure uninterrupted network connectivity.

#### Professional Services

We offer engineering services, project managers, system managers, and FCC Licensing to provide you with a full service team for the successful design, deployment and life-cycle support of your project.

## Solution Support

Our team provides full-service maintenance, repair and managed solutions services. Our dedicated support staff can manage your customized solutions — allowing you more time to focus on your business.

State-of-the-art access control systems with card readers, RFID scanners, and biometric capabilities to keep your facilities - including vaults and stock rooms - safe from unwanted access and intrusion.

Protect staff and customers with industry-leading intelligent video cameras with integrated software possessing advanced AI search and Automatic License Plate Recognition capabilities.

## Installation Services

From radio site development, staging and testing, and system development to installing aftermarket and OEM equipment to fleet vehicles, MCA has a devoted certified technical staff to meet your needs.

## **Rental Services**

Many of our products are available via customer-friendly short and long-term rental programs. Our easy-to-use and personalized rental service helps meet your evolving communications and technology requirements.

www.callmc.com • 800-596-8205 • info@callmc.com





Radio Solutions

#### **MotoTRBO Radios**

Connect teams across your shopping outlets to create the best and safest customer experiences possible, with standard two-way radios or cellular-enabled models.

## **Short-Term Radio Rentals**

When you require more radios to cover the holiday shopping period, our easy-to-use and personalized short-term rental service helps meet your needs.

## **MotoTRBO Radio Accessories**

Ensure clear communication with the right accessories, including remote speaker microphones, earpieces, and headsets for improved audio and reception.

#### **Public Safety Distributed Antenna Systems**

Ensure the safety and security of customers, guests, and staff in the event of an emergency with PSR DAS solutions to ensure open lines for first responder communications.



**Data Solutions** 

## **Cellular Networking**

We offer a range of high-performance cellular routers capable of providing failover continuity and easy remote digital signage management.

## **Cellular Distributed Antenna Systems**

Ensure your customers and staff can reliably connect to public cellular networks throughout your retail space even in stairwells and parking lots notorious for poor reception.

#### **Private Wireless** (4G, 5G, & CBRS)

We'll build the infrastructure you need to link your security systems facility-wide while also enabling secure wireless connectivity for revenue-generating EPOS systems.

## **Mass Notification Systems**

Ensure everyone is aware of emergency situations and has the information they need to get to safety with immediate notifications and automated alerts to local authorities.



## Security Solutions

#### Video Surveillance

Protect staff and customers with industry-leading intelligent video cameras strategically placed throughout your facilities with advanced Al search capabilities.

## **Detection Systems**

Our systems monitor your facilities for break-ins, concealed weapons, and more while also providing the ability to monitor people and vehicles on watch lists.

## **Access Control Systems**

Protect high security areas like backdoor employee access points, secure vaults, and jewelry storage areas with state-of-the-art access control systems.

#### **Integrated Solutions**

With solutions like Orchestrate, you can automate operations at speed and scale with an integrated platform connecting voice, data, video, software, and analytics.



Personnel Solutions

## **Mobile Video Systems**

Body-worn video camera systems help protect your retail workforce from unruly patrons by providing digital recordings for evidence collection and future training.

## **Incident Management**

Streamline and manage end-to-end incident reports and records for events like thefts, breakages, and more from any web-enabled device with Ally solutions from MCA.

#### **Workforce Management**

Whether it's an issue in the supply room or a problem at the loading dock, you need to make sure work orders get sent to the right departments, and fast.

## **Rugged Laptops and Handhelds**

Panasonic Toughpads are the perfect solution for retail environments — ruggedly designed to withstand fast-paced conditions, drops, spills, and more.

## CONTACT MCA TODAY TO MAKE YOUR WORKPLACE BETTER





