

# **Cellular Networking Solutions for Digital Signage**



## Improving Remote Display and POS Communications

In our increasingly digital era, businesses are contending for consumer attention amid constant distractions. To maintain a competitive edge, companies strategically utilize smart signage and interactive kiosks, delivering compelling messages to boost customer engagement and drive revenue. Dependable wireless communications are vital for businesses to succeed in busy areas such as malls, airports, and central business districts. Moreover, government agencies employ signage in transit applications for essential traffic alerts and emergency instructions. Our expert team provides tailored solutions, guaranteeing smooth communication for your digital displays. Discover how our expertise can transform your digital signage strategies, enhancing brand visibility and ensuring public safety by maintaining reliable communications.



#### **Digital Advertising**

Delivering marketing messages to digital displays is now commonplace. With our durable IoT hardware and cost-effective data plans, you can centrally and remotely manage and update digital content nationwide.

Interior Building Signage

Many large campuses use physical signs for room details, which required costly

and time-consuming manual updates.

Now, with ePaper signage and LoRaWAN®

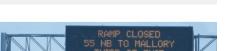
solutions, remote updates save both time

and money.



#### Sales-Enabled Kiosks

Selling where your clients are is vital in modern retail. Be it fixed, temporary, pop-up, or mobile, we ensure seamless payment collection and inventory management across your various kiosk and vending machine locations.



#### Traffic and Emergency Signage

Ensuring timely communication for travelers is crucial for safe and efficient traffic management. We provide essential devices for your digital traffic messaging boards, enabling effective and secure communication.



#### **Automated Banking**

As cellular networks evolve, ATM owners need to upgrade hardware to ensure fast and secure banking connections. With 3G shutdowns and 5G expansions, organizations are moving to 4G devices and beyond.



### **Digital Menus**

Quick-service chains are using cellular to update digital menus and promotional banners across all locations instantly. This seamless connectivity ensures consistent branding and swift responses to market demands.

### The Team | Device Provisioning, Activation, and Installation Services

For the last 27 years, the cellular networking solutions team at MCA has provided expert connectivity solutions to public and private organizations in need of top-of-the-line connectivity devices and platforms to manage their vital communications infrastructure. We provide top-tier support for all aspects of our customers mission and business-critical connectivity projects. Our technicians and installation teams assess your needs and engineer customized solutions to outfit your organization with the hardware and software required to fit your exacting needs.

## CONTACT US TO MAKE YOUR WORKPLACE MORE SAFE, SECURE, & EFFICIENT



www.callmc.com • 800-596-8205 • info@callmc.com