



MEET OUR EXPERTS

Patricia Zigarmi, EdD

Dr. Patricia Zigarmi, a Founding Associate and Senior Consulting Partner for Blanchard®, is a highly regarded management consultant, a best-selling author, and an experienced businesswoman. As a speaker, she is engaging and passionate. Her ability to blend power and warmth, as well as knowledge and instinct, translates into informative, inspiring, and practical messages. Pat's direct contact with clients and unwavering devotion to understanding and meeting their specific needs enable her to deliver insightful, highly interactive and impactful keynotes and programs that consistently result in repeat engagements.

Respected for her abilities to listen and build trust, Pat has been a business consultant to hundreds of managers and executives. For nearly two decades, she was Blanchard's Vice President of Business Development.

Pat is the principal author of SLII®, Blanchard's flagship product, and authored Leadership Point of View™, Leading People Through Change®, Adapting to Change, and Building Trust. These products are used across the world in Blanchard's work with most Fortune 500 and multinational companies.

She is an expert in leadership and change management. Pat co-authored *Leadership and the One Minute Manager* with Ken Blanchard and Drea Zigarmi, *Leading at a Higher Level* with all Blanchard founders, and *Who Killed Change?* with John Britt, Ken Blanchard, and Judd Hoekstra.

Pat received her Bachelor's degree in Sociology from Northwestern University and her Doctorate in Leadership and Organizational Development from University of Massachusetts, Amherst. She taught for more than 10 years in the Master of Science in Executive Leadership program at University of San Diego and has been a board member and consultant to many not-for-profit organizations.

She splits her time between California and Michigan, has traveled to more than 55 countries, and enjoys sailing, cooking, and reading in her free time.

"We think you are simply amazing. We feel extremely fortunate to have you putting 150 percent into us and our futures."

—Senior VP Marketing,
Consumer Products

"Your coaching and thoughtful comments were central to my learning process. It has been one of the most satisfying experiences of my career. Speechless, really."

—CFO, Financial Services

"Your leadership in the last five days was extraordinary. The fantastic accomplishments of our teams are due in no small degree to you. Thank you."

—CEO, Consumer Products