



## MEET OUR EXPERTS

# April Hennessey

April Hennessey, the Director of Innovation and the DEI Practice Lead for Blanchard®, merges her playfulness as a tinkerer in the Innovation Lab with her passion for inclusion and accessibility. An early and discerning adopter of emerging technologies, she empowers organizations to find tools that will most engage their learners and enable them to unleash their individual and collective potential.

April is an end-to-end learning-experience designer, consultant, strategist, and innovator who drives business results through enterprise-aligned, award-winning solutions across the globe in various industries. She challenges her clients to imagine what's possible, then works with them to discover creative, efficient, well-rounded solutions for their toughest or most ambitious problems. April believes in the power of products and programs that combine the best of classroom learning with the scalability and cost efficiency of digital tools for measurable business results. At the heart of that, she centers the learner in accessible and inclusive ways that recognize the diversity of perspectives, experiences, and needs.

At work and in her personal life, April is an advocate for diversity, equity, and inclusion. She serves on numerous boards and committees to educate and develop others on DEI practices, and currently serves in two elected positions in Bloomington, Indiana. Her experience includes community organizing, speaking engagements, facilitating professional development, starting and running ERGs, and digital design and deployment of DEI courses for global organizations.

April received her BA in English Literature and Psychology from University of Tennessee and her MA in English Literature and Cultural Studies from Indiana University. She leads her life with the persistent hope that we can make our communities better when we meet others with care, openness, and compassion. April resides on 1.3 acres with her wife, three kids, two cats, two rabbits, and a puppy.

“April builds exceptional relationships with clients. She pays attention to nuanced things that many people overlook, synthesizes key insights, and applies them to all other interactions with that client.”

—Account Manager,  
Learning and Development

“I often call April to support me in high-stakes conversations or with key initiatives. Through great questions and stellar listening, she gets to the heart of what we need to do to close the gap.”

—Director of Workforce  
Development, Manufacturing