



## MEET OUR EXPERTS

# Maria Casanova

Maria Casanova is a Coaching Solutions Architect and Blanchard Leadership Certified Coach for Blanchard®. Maria's ultimate purpose is to deliver strategies that visibly increase an organization's performance and effectiveness and, to set up exceptional integrated coaching experiences. Maria has an intense passion for contributing to the success of her clients.

Maria collaborates with senior executives and HR business partners across multiple disciplines to design organizational and human capital investment strategies that result in tangible business outcomes. Prior to coming to Blanchard®, Maria served as a Global Organizational Effectiveness Consultant for a leading technology firm in the area of Client Relationship Management and Sales Execution. It was this role that created a powerful vision of what it means to combine the complexity of global strategy with the diverse needs of focused execution.

Maria's passion for developing high performance leaders and teams informs her design of highly interactive and experience-based learning strategies that deliver tangible skills and visible increases in effectiveness. Maria also delivers scalable and creative coaching programs that are designed to address the unique needs and challenges of her clients' industries and business functions.

Maria is the Founder and Senior Partner of Maximum Learning and Consulting. Some of her most popular programs are Strategic Communication for Leaders, Client Focused Collaboration, and the Art & Science of Story Telling in Business.

Maria holds a Bachelor of Business Administration from Northwood University. She is certified as a Global Facilitator and Professional Negotiator. Maria is also a member of the Association for Talent Development (ATD).