



## MEET OUR EXPERTS

# Madeleine Homan Blanchard

Madeleine Homan Blanchard is the Chief Coaching Architect at Blanchard® and is a co-founder of Blanchard Coaching Services. She also serves on the Board of Directors at Blanchard. A pioneer in the coaching profession since 1989, Madeleine has deep experience working with organizations to leverage professional coaching, teach coaching skills to leaders, and create a coaching culture.

Creator of Blanchard's Leadership Coach Certification Program, her coaching expertise is in spiritual and emotional intelligence, personal purpose work, leadership presence and effectiveness, self-awareness and impact with others, personal sustainability, and strategic focus.

Madeleine is a co-author of Blanchard's programs Blanchard Management Essentials® and Coaching Essentials®, and she frequently speaks on the topics of coaching and neuroscience.

She co-authored *Leverage Your Best, Ditch the Rest: The Coaching Secrets Top Executives Depend On*; *Coaching in Organizations: Best Coaching Practices from Blanchard*; *Leading at a Higher Level: Blanchard on Leadership and Creating High Performing Organizations*; and *Coaching for Leadership: Writings on Leadership from the World's Greatest Coaches*.

Madeleine was a founding advisory board member of and senior trainer for Coach University and a founding board member of The International Coaching Federation, where she served for six years. Prior to joining Blanchard, she founded Straightline Coaching, which was devoted to the success and satisfaction of creative geniuses. She developed The Manager as Coach program for The Ariel Group and spent two years with Bregman Partners as the director for a coaching program that rolled out to 2,300 individuals at Goldman Sachs. She is a Certified Mentor Coach, a Certified Master Coach, and a graduate of Coach University.

Madeleine received her Bachelor's degree in Theater and Performance Studies from Georgetown University and holds a Master of Science degree in NeuroLeadership from the University of Middlesex. She continues to pursue her deep interest in how the latest research in social neuroscience informs leadership, learning, coaching, and organization dynamics. Madeleine has been studying Shamanism since 2002 and has a small healing practice, and is a passionate cook and ardent reader. She has raised four children and lives in Poway, California, with her husband and assorted labradors.

Madeleine's advice column for well-intended managers, *Ask Madeleine*, posts every Saturday on Blanchard's LeaderChat.