



## MEET OUR EXPERTS

# Drea Zigarmi, EdD

Dr. Drea Zigarmi, a Senior Consulting Partner for Blanchard®, is a highly respected and experienced management consultant, dedicated researcher, best-selling author, powerful trainer, and motivational speaker. He communicates with authority, skillfully blending humor with a no-nonsense approach and prompts people to reflect on their learnings long after a session is over.

Drea's client list reads like a "who's who" in international business, and his accomplishments within each organization are a result of his talent, knowledge, and the unique manner in which he inspires leaders to take risks and creative action. Companies such as Dow Chemical, Lockheed, and Canadian Pacific have benefited from his work in the areas of management and organizational development, performance appraisal, and productivity improvement, and their leaders have developed admiration and respect for Drea's commitment to their mission.

Drea is coauthor of *Leadership and the One Minute Manager*®, the third book in Ken Blanchard's best-selling *One Minute Manager* Library, and various chapters in *Leading at a Higher Level*. In addition, he has coauthored *The Leader Within*, *Achieve Leadership Genius*, and *The Team Leader's Idea-A-Day Guide*. Drea has coauthored numerous Blanchard® products, including the widely used SLII®, DISC, and Optimal Motivation™ programs.

Drea received a Bachelor's degree in Biology from Norwich University; a Master's degree in Humanistic Education; and a Doctorate in Education, Administration, and Organizational Studies from the University of Massachusetts, Amherst.

Drea is the Director of Blanchard's Employee Work Passion research team, and co-developed The Employee Work Passion Assessment (EWPA).

Drea enjoys playing classical guitar and reading historical autobiographies in his spare time.

"Drea was organized and professional, as well as inviting and open. He kept me engaged, imparted a great deal of wisdom, made it easy to ask questions, and challenged answers. As a result, I became fully aware of what I need to do and fully prepared to do it."

—Charitable Organization

"Drea is incredibly knowledgeable and also has a lot of personal character that makes the training fun. He created a safe environment that was absolutely conducive to my development."

—Banking Organization

"Despite being the author of the material, Drea never made us feel inferior, providing feedback that was constructive and respectful, and sometimes even humorous. He always kept my engagement level high by challenging and stimulating my mind."

—Food Processing Company