



MEET OUR EXPERTS

Bob Freytag

Bob Freytag, Bob Freytag, a Senior Executive Consulting Partner and SLII® Master Facilitator who has been with Blanchard since 1999. He is a Master Certified Virtual Trainer and is also certified to deliver the Leader Behavior Analysis II® (LBAII®), the Leader Action Profile (LAP®), DiSC®, MBTI®, and the entire suite of Blanchard products, solutions, and assessments.

He has more than 25 years of training and consulting experience in the military, government agencies, and a wide variety of private-sector industries and nonprofit agencies. By incorporating real-life examples that are relevant to and actionable in the client's environment, Bob helps leaders learn how to achieve both results and relationships. He believes that results move at the speed of relationships and relationships move at the speed of trust.

Bob trains and consults on programs that focus on team building, customer service, conflict resolution, leading in a virtual environment, Leading People Through Change®, and Building Trust. He has delivered keynotes on the topics of Servant Leadership and Toxic Leadership. His exceptional work and his commitment to Blanchard's core values earned him the highest internal recognition award as the Most Values-Led Player in 2005 and 2008; the Blanchard 2013 Knowledge Sharing Award; the 2020 Kanship award; and the 2021 Best Team, External award.

He retired from the U.S. Navy after 21 years as a Master Chief Petty Officer (E9). Bob has a Bachelor's degree in Education, with a focus on Workforce Education and Development, from Southern Illinois University. He is a Certified Mentoring Program Manager from the Mentoring University of Boston. He has served Blanchard as a Regional Consulting Partner, a Director of Consulting Services, the Director of Federal Government Operations, and the Professional Services Leader for the federal government. Bob is a Blanchard-certified Culture Change Consultant in the Gung Ho!® methodology.

In his spare time, Bob enjoys ultralight hiking, orienteering, and learning.

Industries:

- Aerospace & Defense
- Automotive & Transport
- Construction
- Energy & Utilities
- Government – Non-US, US Local/State
- Government – US Federal
- Healthcare
- Industrial Manufacturing
- Nonprofit Institutions
- Pharmaceuticals Manufacturing

“My family and my colleagues are already benefiting from the changes I am making!”

—Senior Leader,
State Government

“Best training I have ever received in over 15 years at my company!”

—Regional Leader, Construction

“This is the training I wish I had received 20 years ago. I needed it then and am very thankful for it now!”

—Manager, Government