

Servant Leadership Essentials™

The Power of Leading with Heart

Bring out the best in your people.

Effective leaders recognize that their success is fueled by the success of their people. Servant leaders seek to learn what their people need to succeed and want to make a difference in their lives. In the process, this benefits the organization. When team members believe their leader has their best interests at heart, performance excels.

Many leaders want to be servant leaders but don't know how. They are so intent on getting the organization's needs met that they lose sight of the needs and aspirations of their people. When leaders lead with heart, their team members develop a sense of well-being and bring their best to the job.

At Blanchard, we believe servant leadership is a mindset and a skillset that focuses on serving others first. Blanchard's Servant Leadership Essentials program teaches leaders how to build trust, listen, and give and receive feedback in ways that lead to higher levels of engagement, performance, and human satisfaction.

Servant Leadership Essentials builds on the content of the best-selling book *Simple Truths of Leadership: 52 Ways to Be a Servant Leader and Build Trust*. It teaches leaders how to align the purpose and roles of their team with organizational strategies. Leaders learn to guide actions, add energy, and provide long-term perspective.

Outcomes



Improve
Collaboration



Accelerate Learning
& Development



Increase Goal Attainment
& Innovation



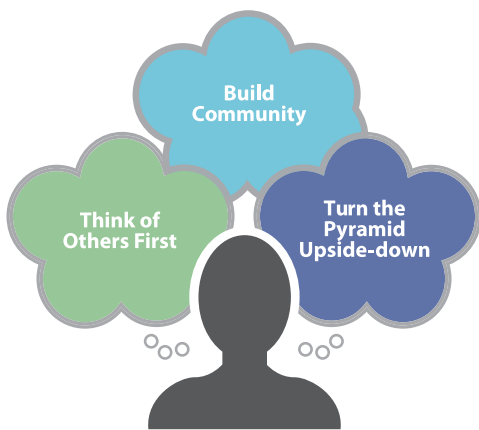
Boost Engagement
& Employee Referrals



Learning Objectives:

- Discover the fundamental qualities of servant leadership
- Speak a common language to build trust and give feedback
- Develop the skills to guide the performance of others
- Create a caring environment that focuses on people and results

Servant Leadership Mindset



A proven formula to develop servant leaders.

Give your leaders what they need to create a caring environment that focuses on people and results. Through this foundation of servant leadership, leaders and team members can communicate more openly; build trusting and supportive relationships; feel safe to be innovative in their job; and create a healthier, more productive business.

Servant Leadership Skillset

1 Build Trust
Understand how to build trust and why it's important when leading with heart

2 Listen to Learn
Know how to be present and focused when listening to learn

3 Give/Receive Feedback
Understand a critical skill for developing yourself and others through specific, timely, open, and honest feedback

Format and Time Commitment

Virtual In-depth Learning • Application • Practice • Action Planning

Virtual Instructor-led Course: Two 2-hour virtual sessions

Pework (about 30 minutes to complete):

- Read an article about Servant Leadership
- Complete two self-surveys: Servant Leadership Essentials Self Survey & Building Trust Self Survey

Online Awareness • Application • Performance Support

Digital Assets: Micro-activities (videos, interactions, worksheets) that learners can access in moments of need

Overview: 35-minute online overview to teach the core content, and access to tools for a full year

Who Should Attend?

- Senior Executives
- Managers
- Team Leaders

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blanchard.