



## MEET OUR EXPERTS

# Lael Wilhelm Good

Lael Good, Director of Global Consulting Services for Blanchard®, is a skilled speaker and facilitator who understands the people and business aspects of today's organizations. Her capabilities in and knowledge of organizational development and instructional design complement her natural ability to influence and involve people in solving their own problems.

Lael acquired extensive intercultural knowledge and skills through her work and travel experience in Western and Eastern Europe, Central and Latin America, Africa, China, India, and the Middle East. She has been the lead consultant on many of the largest multinational client initiatives for Blanchard® and is consistently a requested senior consultant because of her diverse skill set and ability to work with global organizations. Lael's clients include many Fortune 1000 organizations in multiple industries.

She is a coauthor with Ken Blanchard on *Leading at a Higher Level* and of three Blanchard solutions: Team Leadership with Don Carew and Eunice Parisi-Carew, Leadership Point of View™ with Pat Zigarmi and Margie Blanchard, and The Leadership Bridge: SLII® and the Myers-Briggs Type Indicator® with Tom Hill and Ken Blanchard. Lael is an expert on both the dynamics of people working together and of high-performance teamwork. She is a certified team coach and team practitioner through EMCC Global and specializes in working with leadership teams at the executive level.

Lael received her Bachelor's degree in Counseling from the University of Arizona, and her Master's degree in Psychology from the University of Wyoming. She was honored with a Distinguished Alumni award by the University of Wyoming in 2003. Lael has been recognized as Outstanding Woman of Wyoming for her professional and civic contributions as a result of her role as director of a private nonprofit behavioral health center and her commitment to community development.

[Lael Good Video Clip](#)

## Industries:

- Aerospace & Defense
- Agriculture
- Automotive & Transport
- Financial Services
- Government – Non-US, US Local/State
- Government – US Federal
- Health Care
- Management Consulting
- Pharmaceuticals
- Telecommunications

“Lael’s international expertise, along with her knowledge and insight of our company and leadership development, made this an exceptional learning experience.”

—Executive Development  
Program Participant,  
Telecommunications

“Thank you, Lael, for doing such a wonderful job of facilitating and coaching our team on how to be more effective leaders and team members.”

—Senior Leader,  
Financial Services