



MEET OUR EXPERTS

Ann Rollins

Ann Rollins is the Vice President of Custom Solutions and Chief Solutions Architect at Blanchard®. She is a modern learning champion with 30 years of industry experience helping develop and execute learning strategies for Fortune and Global 100 and 500 companies. Unintimidated by global scale, Ann always has her eyes on the emerging learning design and technology horizons to help her clients create extraordinary leadership development experiences.

She leads the Custom Solutions team within the Blanchard Design Studio. This team includes:

- Solutions Architects, who are seasoned learning industry experts with deep expertise in human performance, modern design, measurement, learning technology, and learning strategy. They consult with clients on the necessary outcomes of a learning experience that happen over time, including sponsorship and communication strategy, integration with what matters most, solution design—the full experience from beginning to end, technology integration, sustainment strategy, and measurement.
- Custom Designers, who create tailored and custom solutions, whether stand-alone or as part of a learning journey. Journeys can include custom in-person or virtual facilitated experiences, digital self-directed content, leader discussions, action learning projects, curated playlists, journey communications, and much more.
- Custom Production Specialists, who put the form and finish on our custom work products and create the journey build in our proprietary learning experience platform, Blanchard Exchange.

Ann is a published author and sought-after speaker on the international learning industry conference circuit. She attended Longwood College in Virginia, where she received a Bachelor of Arts degree in English with minors in German and Theatre. Ann earned her Master of Arts degree in Human Performance Systems and her Certificate in Instructional Design from Marymount University, in Virginia.

“Ann demonstrates a powerful blend of learning technology fluency and learning experience design to consult with learning leaders who have big problems to solve. She is such a delight, and an advocate and ambassador for the future of learning!”

—Client Partner, Global 100
Automotive Firm

“Ann partnered with me on a number of global learning strategy engagements and supported several large learning innovation events for my Fortune 500 and Global 500 clients. Her clients quickly see her as a trusted advisor; she’s been my trusted advisor for several years.”

—Global Learning Strategist,
International Consulting Firm