



MEET OUR EXPERTS

Laurence Hawkins, EdD

Dr. Laurence Hawkins, a Founding Associate and a Senior Consulting Partner of Blanchard®, is a dynamic and motivational consultant and trainer. For more than 25 years, he has artfully combined knowledge and humor to deliver thought-provoking and relevant learning experiences. Laurie approaches each audience in a relaxed manner, with a clear sense of purpose. He educates, enlightens, and empowers individuals and teams toward reaching goals for themselves and the organization by becoming committed to its purpose and mission.

Laurie is a dedicated and well-versed facilitator who inspires positive results in a practical manner with clients in the United States and abroad. Since 2010, the bulk of his work has been in India, China, Singapore, and Hong Kong. Laurie's areas of expertise are leadership development, team building, and organization development. He is a Master Trainer in SLII®, Self Leadership, Team Leadership, and Leading People Through Change®. He is highly adept in training organizations whose people are learning how to manage up and use the development styles for rapid growth of individual contributors, teams, and companies.

Laurie coauthored the Self Leadership program, which focuses on self-empowerment and taking initiative when you're not in charge. He coauthored the books *Self Leadership and The One Minute Manager®* with Ken Blanchard and Susan Fowler and *Leading at a Higher Level* with Ken Blanchard and the Blanchard® Consulting Partners.

Laurie received his Bachelor's degree in American history and literature from Williams College and his Master's and Doctorate degrees in Leadership and Organizational Behavior from the University of Massachusetts, Amherst. Using that knowledge, he applies the human side of endeavors and essence of personality to his workshops and adds anecdotes about famous people to illustrate and match concepts to the audience's culture.

Laurie enjoys sailing in many places, including the Greek Isles and British Columbia.

"Laurie is an extremely talented facilitator with a tremendous ability to work effectively with Asian audiences by creating a relaxed, interactive atmosphere. He incorporated practical experience with conceptual elements of Self Leadership, enhancing our understanding and appreciation of the course."

—Capitalize Regional Training,
Luxury Retailer

"Laurie's tremendous passion, deep knowledge about leadership development, and genuine approach enabled him to interact well with our audience of very diverse cultural backgrounds. He was patient, understood our needs, and could shift gears in midstream to create a learning experience that would benefit every participant."

—Head of regional training,
leading luxury retailer