



“Working with Betty to build our Manager Foundations Program was a great experience. She took time to understand our business and our challenges, and partnered with us to build a program that supports our needs. Betty always brought passion, energy, and innovative ideas, and she pushed us to try new things. It was always fun and energizing!”

—Senior Manager, Talent Management and L&D, Biotech

MEET OUR EXPERTS

Betty Dannewitz

Betty Dannewitz is a Solutions Architect for Blanchard® whose relaxed and friendly style of partnering with clients creates an immersive and dynamic design experience. She is perceived as a valued business partner who not only excels at building relationships, strategic thinking, and problem-solving, but also is successful with all levels of leaders due to her engaging and innovative process of creating solutions.

Betty has been with Blanchard since 2020. Her experience includes 20 years in the learning and development industry. Betty is recognized industry-wide for her highly creative solutions, including those that use augmented reality, virtual reality, 360° video, integrated learning journeys, and digital content creation.

She founded *ifyouaskbetty*, LLC, to help learning professionals build new skills, think and design differently, and create immersive and alternative learning experiences. As the well-known host of her *ifyouaskbetty* podcast, Betty enjoys chatting with fellow learning professionals about development topics that include augmented reality, podcasting, leadership, and the relation of pop culture to L&D.