



MEET OUR EXPERTS

Britney Cole

As Chief Innovation Officer, Britney Cole is a visionary leader who positively impacts lives through cutting-edge solutions that drive personal, professional, and organizational growth.

With nearly 20 years of experience in corporate training and leadership development, Britney is a highly sought-after consultant, speaker, and thought leader. Her mission is to help employees learn new skills, enable managers to lead their teams effectively, and assist executives in running their businesses. She is passionate about driving change and empowering individuals to reach their full potential and has a track record for creating innovative and impactful programs that achieve lasting results.

Britney has a slew of skills that accelerate performance, inspire others, and create high-performing teams. An engineer-turned-designer-turned innovator, she has developed and facilitated award-winning solutions that drive business impact and improve lives by helping people have better days at work and home.

In her role as Head of the Blanchard Innovation Lab, Britney leads a team of talented professionals who reimagine how the best leaders are created and become a force for positive change. She is skilled in design thinking, agile methodologies, and emerging technologies, and she leverages these to create a future where leaders inspire greatness.

Britney is a published author and a regular speaker at learning and HR conferences. Topics include insights on community, giving yourself and others grace, learning experience design, and leadership development in a modern world.

Britney earned her BA in Environmental Engineering from Colorado State University and her Master's Degree in Educational Technology from San Diego State University. She spends her leisure time with her family (they love all things sports), helping her community's inclusion efforts in her school district and addressing food insecurity at her local food shelf.

"She is a visionary in the L&D industry, yet highly approachable...a detail-oriented, highly accessible executive who has been a joy to partner with. She has insight and gifts that surpass her years. She has earned the respect of everyone in the company."

—CHRO, Mortgage Industry

"Britney is an outstanding executive with experience in organizational design, L&D, leadership development, instructional design, and talent research. She is remarkable in tackling big projects from beginning to end. She's a natural role model and teacher...Britney tackles challenging topics with ease, building trust and teamwork as she goes. She was my go-to partner on many projects, and without fail, helped me in tremendous ways."

—Chief Talent Development Officer, Telecommunications