



## MEET OUR EXPERTS

# Robin Blanchard

Robin Blanchard, a Consulting Partner and Leadership Coach for Blanchard®, is an engaging trainer, speaker, consultant, and executive coach. She creates a dynamic and captivating environment that provides a foundation for participants to collaborate and lead at a higher level in the workplace. She inspires clients to actively listen and use their communication skills to improve their performance on the job. Robin easily builds rapport with managers at all levels by relating her expertise in leadership, team building, and customer service to their situations. She successfully works with leaders on how to motivate and collaborate with employees by matching their leadership style to individuals' specific needs.

An accomplished leader, Robin retired as a Colonel in the United States Army National Guard. She was the first female to command a brigade in the State of Washington, spending the last ten years of her military career in command roles. Her last assignment was leading a Military Engagement Team tasked with building relationships with Middle East countries. During that deployment, she was invited by the US Embassy Speakers Program to speak about leadership to university students, military leaders, and community leaders in several countries. In the public sector, Robin worked as a health systems consultant for the Washington State Department of Health and held several board positions for nonprofit organizations. Earlier in her career, she gained extensive experience in corporate sales, marketing, and management.

In addition to training for Blanchard®, Robin has taught leadership classes as an adjunct professor at George Washington University. She also presents keynotes on various leadership topics for commercial, nonprofit, and government organizations.

Robin holds a Bachelor's degree in Business Administration from Pacific Lutheran University, a Master's degree in Strategic Studies from the United States Army War College, and an Executive MBA from Grand Canyon University. She is a certified International Coaching Federation coach and received her executive leadership coach training from Georgetown University.

Robin is an indoor spin instructor and enjoys biking, sewing, and reading.

## Industries:

- Business Services
- Education
- Financial Services
- Food and Beverage
- US Local and State Governments
- Health Care
- Manufacturing
- Retail
- Telecommunications
- Utilities

"Robin Blanchard is an accomplished leader and communicator. She is a dynamic presenter who approaches training [...] from a people-centric position and brings enthusiasm to enterprise."

—Director of Sales,  
Consumer Products

"Robin did an excellent job getting us to engage. I wasn't excited about going to another training, but this is the best training I've ever had. Thanks!"

—Group Leader, Manufacturing

"Robin's coaching was amazing. She made me feel so comfortable and helped me navigate to a new leadership presence. I highly recommend her as a coach."

—Partner, Law Firm