



MEET OUR EXPERTS

Quan Campbell, MBA, MS

Quan Campbell is the Senior Director of Experiences and Programming in the Blanchard® Innovation Lab. An experienced leader and strategic collaborator, she creates, operationalizes, and launches programs that elevate the user's experience while meeting business needs. Her passion is ensuring that inspiration doesn't die at the hands of implementation.

Quan started her professional career in healthcare, first caring for amateur and professional athletes, then providing cardiac rehabilitation for patients from all walks of life. She helped establish and manage one of the first fee-for-service private practices in the United States, which helped refine her skills in creating and sustaining great experiences. Continuing to blend her love of great patient care, a supportive experience, and business needs, she partnered with some of the largest pharmaceutical and medical device companies to bring to life their direct-to-patient initiatives.

During this time, Quan's team leveraged Blanchard's content to teach nurses, social workers, and other support teams to connect better and establish trust with their patients. When the opportunity became available to lead the launch of new initiatives, such as the Blanchard Community and Propel by Blanchard™, she couldn't say no. Quan now collaborates across all Blanchard departments to help provide solutions that meet all stakeholders' needs. She also volunteers for various nonprofits that help bring quality healthcare to hard-to-reach populations.

She received her Bachelor of Science degree in Sports Medicine from University of Oregon, her Master of Science degree in Exercise Physiology from San Diego State University, and her MBA from University of California, San Diego.

Quan believes in seizing opportune moments and being intentional in thought and action. She resides in San Diego, where there is always something to do outside, with her husband and two dogs.

Industries:

- Business Services
- Health Products & Services
- Management Consulting
- Pharmaceuticals Manufacturing