



MEET OUR EXPERTS

April O'Malley

April O'Malley is a Solutions Architect for Blanchard® whose systems approach to designing sticky learning experiences highly engage learners and those who support them. She partners with her clients to understand their goals and design spaced learning that marries the best of instructional design and technology with pragmatism. Having been in the L&D industry for 25+ years and served as a director of L&D for a Fortune 500 company, she is successful working with all levels of leaders and learners, from individual contributors to the C-suite.

April has been with Blanchard since 2022. She has deep knowledge of all talent processes, including succession planning, assessment, performance management, and all aspects of employee development. April has extensive experience in creating programs to support talent processes, including DEI initiatives and authoring the custom blended program: Value, Bridge, Protect. She served as a Director of Change Management, championing the employee experience and leading employee engagement survey analysis and action planning at senior executive levels.

Her previous roles include director of L&D for the Campbell Soup Company, where she launched and led Campbell University to offer professional and leadership development for 14,000 employees. This followed her senior management roles in change management and employee experience, in which she led teams of various sizes. Before joining Campbell, April was the director of training for Insight Training Solutions, trailblazing custom learning programs before they were in vogue. She has a passion for good design, facilitation, mentoring new learning professionals, and building train-the-trainer programs

April has a Master's in Learning Design & Technology from Purdue University and a Bachelor of Arts in History from University of Pennsylvania. She earned her Change Management Professional (CCMP) certification from Prosci and her Master Certification in Instructional Design and eLearning Development from ATD. April is also a certified Scrum Master and Knowledge Management Professional.

In her free time, April enjoys creating art, reading, taking long walks, and scavenging through resale shops.

Industries:

- Financial Services
- Nonprofit Organizations
- Food
- Pharmaceuticals Manufacturing
- Healthcare