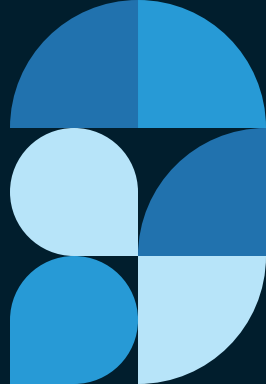


# Blanchard Management Essentials®



Hosted by Propel by Blanchard™

Blanchard Management Essentials®

## Build the Skills to Bring Out the Best in Your Team



As an aspiring manager, you have the potential to inspire employees, lead productive teams, and improve business performance. However, without the right skills, even the most well-intentioned managers can struggle, relying on behaviors and instincts that can erode morale, reduce productivity, and increase turnover.

To help you avoid these pitfalls, we've drawn on more than 45 years of experience to create a transformational leadership training program: **Blanchard Management Essentials®**. Built on the key concepts of the best-selling business book *The New One Minute Manager®*, this course teaches you the most critical management skills to set goals and achieve results.

You'll gain the tools and training to develop positive relationships with your team members, inspire engagement, and drive productivity. This is your opportunity to transform your management approach and make a significant impact on your team's success. When you have the right skills, you can form better connections and bring out the best in your team.

### Who Should Attend?

- Emerging leaders and high-potential individual contributors
- Experienced leaders looking to sharpen their skills
- New managers seeking to build foundational management skills

**Invest in Your  
Organization Today**

**\$425 USD +tax**

**\$595 CAD +tax**

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### After completing this course, participants will be able to

- Listen to Learn
- Inquire for Insight
- Tell Your Truth
- Express Confidence

### Learning Journey Overview

- Compare the workplace roles of an individual contributor and manager and identify the new mindset required for making the transition.
- Learn the Four Core Conversations based on the secrets of *The New One Minute Manager*: Goal Setting, Praising, Redirecting, and Wrapping Up.
- Gain the essential communication skills to boost relationships and work well with others based on our time-tested coaching model.
- Practice Communication Essentials and the Four Core Conversations using real work situations.

**blanchard.**