



7 EASY STEPS TO FUNDRAISING

FOLLOW THESE STEPS TO GET YOUR FUNDRAISING CAMPAIGN UP AND RUNNING TODAY!



1. Get a member number

Your organisation or group will need a group member number before you can get started. Head to the Containers for Change WA website, click on the menu > sign up and follow the prompts.

A group account needs to be linked to an individual member number (once this is done you can link more individual member numbers to the group). The website makes it super easy for you and will guide you through linking individual member numbers to group accounts.



2. Pick your teammates and captain

It takes a village to raise funds, so don't go flying solo on this. Rally up your teammates and captain — whoever sets up your account will automatically be assigned captain, but you can add and change captains at any time. Now you're ready to smash some fundraising records one container at a time. Aye aye captain!



3. Work out your fundraising approach...

Now that you've got your teammates and captain sorted, you'll need to decide how you want to collect containers. There are a few ways you can go about this:

- **Supporters bring their containers to you.**
You provide drop off points at your organisation or community group.
- **You collect containers at events.**
You provide collection points at an event.
- **Supporters donate funds.**
Supporters take their containers to a Containers for Change refund point and donate their funds directly to your member number.



4. Look out for the 10c mark

Not all containers are created equal for refunds, so make sure everyone on your team knows which 10c containers are accepted. While the 10c icon displayed on containers is one obvious giveaway, the Containers for Change website will also give you a quick rundown on what's in and what's out.

If there's a particular container that you're not quite sure about, check if it's accepted using the handy barcode tool.



5. Talk to your local refund point

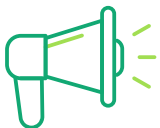
Consider your local refund point as your new best friend, cheering you on your fundraising journey and giving you helpful tips and advice on how to reach your fundraising goals. You'll find a list of refund points on the Containers for Change website — select a local one and then get in touch to tell them about your fundraising cause.

Depending on the refund point, they might be able to provide you with bags or donation bins to collect containers at your events or donation points.



6. Reach out to local businesses and your community

Local businesses and communities often love to be involved in a local fundraising cause, so why not invite them to be part of the journey? From restaurants and cafes to offices and shops, there are plenty of containers that could be collected for your organisation. You could connect with them in person or with a letter explaining your cause. There's a handy fundraising letter template on the Containers for Change website.



7. Start spreading the news

Now that you've done all the groundwork, it's time to unleash your creativity and tell the world about your amazing fundraising cause. We have a digital library of assets available for you to use, which will help you become a marketing guru in no time. Make the most of your local knowledge and contacts to elevate your fundraising cause and be sure to let everyone know how your campaign is going with updates in your newsletters or by tagging Containers for Change on your social media posts.

Please email getinvolved@warrri.com.au to access these assets.



EXCITED? GREAT! FIND OUT MORE:

Send us an email at getinvolved@warrri.com.au



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