### **CBIZ Talent & Compensation Solutions**



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#### **CHIEF INVESTMENT OFFICER**

### **CLIENT**

<u>INTRUST Wealth</u> (a division of INTRUST Bank), provides personalized financial guidance built on a foundation of integrity, fiduciary responsibility, and enduring Midwestern values.

Integrating thoughtful planning with a contemporary, service-oriented approach client engagement, INTRUST Wealth's core services include investment strategy, retirement and education planning, wealth transfer, tax optimization, and risk management—delivered with the boutique attention of a specialized firm and the strength of an \$8B privately held regional bank.



Managing over \$8B in client assets, INTRUST Wealth plays a central role in the bank's long-term strategy and financial performance. As one of the most significant contributors to non-interest income—accounting for more than 45%, the division reflects the growing demand for trusted, relationship-based advisory services. Its continued success underscores INTRUST's commitment to delivering high-value, personalized wealth management as a core pillar of the organization's future.

Founded in 1876, INTRUST has cultivated a legacy of trust, innovation, and community



commitment for 150 years. As one of the oldest and largest independent banks headquartered in Wichita, Kansas, INTRUST has consistently embraced forward-thinking practices while staying true to its foundational values.

INTRUST Bank's history reflects a legacy of innovation and growth. Today, under the leadership of the Chandler family's fifth generation, INTRUST continues to prioritize personalized

service and community engagement. With 40+ branches and assets exceeding \$8 billion, the bank remains a steadfast financial partner, dedicated to helping clients achieve their goals while fostering economic growth within the communities it serves.

### **RESPONSIBILITIES**

This Chief Investment Officer (CIO) role represents a bold departure from the traditional CIO position. Rather than operating solely behind the scenes, this executive will serve as a

visible ambassador for INTRUST Wealth—blending subject matter expertise with public presence. Success in this role requires a rare combination of technical investment acumen and natural presence.

The ideal candidate will be equally comfortable discussing portfolio strategy with sophisticated clients and hosting a



podcast, speaking at a client event, or being featured in a business publication. We welcome those who can translate complex financial concepts into accessible narratives while championing the firm's distinct value proposition. This is an opportunity to help shape a modern, forward-facing wealth platform - one that reflects both depth of expertise and the personal touch clients increasingly expect. As it enters a new era of visibility and innovation, the CIO will play a pivotal role in shaping the future of this fast-growing business.

As the face of the firm's ultra-high net worth segment, the CIO will be expected to engage clients, prospects, and the broader market through thought leadership, content creation, media appearances, and high-profile events. This is not a role for someone who prefers to stay in the background; it is designed for a confident communicator and strategic thinker who can build trust, deliver insight, and represent the bank's values with clarity and conviction. As such, specific duties include:

# **Strategic Investment Leadership**

- Provide strategic leadership and direction of the Wealth & Retirement Division.
- Lead the development and execution of investment strategies and philosophy; lead the Investment Strategy Committee and ensure its effective implementation across the Division.
- Conduct research and review portfolios to identify investment opportunities; recommend investments and provide detailed explanations of their benefits to the Division and clients.
- Monitor market trends, economic forecasts, regulatory developments, and emerging investment opportunities to inform strategy.
- Evaluate portfolio risk and implement mitigation plans; prepare and present performance reports to support decision-making.

### **Public Representation & Brand Ambassadorship**

- Serve as the public face of the Division and represent the Bank in a high-visibility capacity through speaking engagements, media appearances, podcasts, video content, and thought leadership platforms.
- Take an active role in major client events, media rollouts, and public campaigns, including those that enhance visibility and engagement with UHNW audiences.
- Collaborate with internal and external marketing partners to expand thought leadership and client outreach.
- Support upcoming branding efforts, including potential sub-brand development, updated titles (e.g., "Principal"), and elevated digital presence.
- Serve as a strategic leader, collaborating on business growth, investment positioning, and brand elevation.

# **Client & Relationship Management**

- Maintain a personal book of select UHNW and institutional clients to stay close to the client experience.
- Champion a boutique, high-touch client experience rooted in confidence, consistency, and long-term value—not just benchmark performance.
- Foster relationships with key stakeholders and clients to enhance the Division's reputation and growth.
- Develop and implement investment strategies that align with the Division's goals and objectives, with a key focus on the development of new business relationships.
- Acts as a visible ambassador of INTRUST Bank, focused on business development and relationship-building.

# **Team Leadership & Operational Oversight**

- Contribute to broader leadership strategy as part of the 30+ person senior leadership group within the Bank.
- Proven ability to lead investment professionals and subject matter experts, applying INTRUST's management principles—including coaching, relationship-building, performance feedback, and strategic resource oversight—to foster a highperforming, collaborative team culture.
- Oversee key initiatives and projects that support business growth, establishes team workflows, and promotes cross-functional collaboration and a strong client service culture.

### **EDUCATION AND EXPERIENCE**

- A Bachelor's degree in Finance, Economics, or a related discipline; an MBA and/or CFA designation is highly desirable and reflects the technical depth and commitment expected in this role.
- 15+ years of progressive experience in wealth management, asset management, or a related field within the financial services industry. Prior experience as a CIO or senior investment executive is strongly preferred.

- Deep expertise in investment strategy, financial markets, and risk management, with a strong understanding of both public and private market vehicles.
- Exceptional public speaking skills and a proven ability to serve as a media spokesperson and thought leader. Experience creating and delivering high-impact content across various platforms—including video, podcasts, and written formats is essential.
- Unwavering integrity and ethical judgment, serving as a role model for principled leadership and fiduciary responsibility.
- Strong analytical and strategic thinking abilities, with the capacity to translate complex financial concepts into actionable insights for clients and colleagues alike.
- Excellent communication and interpersonal skills. Ability to work collaboratively with colleagues and key stakeholders. Demonstrated strong leadership and decisionmaking abilities.
- Interpersonal skills, capable of building trust, influencing across teams, and guiding diverse stakeholders toward common goals. Must be decisive, composed, and effective in both independent and team-based settings.

### **ATTRIBUTES FOR SUCCESS**

- Strategic and Forward-Thinking A long-term thinker who brings curiosity, creativity, and the ambition to shape the firm's future over the next 10–20 years.
- Publicly Engaging Possesses a strong public presence—or the drive to build one—through thought leadership, media engagement, and compelling content across events and digital platforms.
- Authentic Thought Leader Comfortable serving as the spokesperson for the business, representing the firm's values and insights with confidence, clarity, and integrity.
- Collaborative and Humble Brings a team-first mindset, values cross-functional input, and leads with humility in a high-performance culture.
- Entrepreneurial and Creative Contributes meaningfully to branding, marketing, and client engagement strategies with an innovative and entrepreneurial spirit.
- Client-Centered Aligns naturally with a structured, process-driven service model that emphasizes consistency, responsiveness, and exceptional client experience.
- Emotionally Intelligent and Ethical Demonstrates sound judgment, high emotional intelligence, and unwavering integrity in public and private interactions.

### **WICHITA, KANSAS**

This position is based in <u>Wichita, Kansas</u>—the state's largest city and one of the 50 largest in the U.S. Known for its family-friendly environment, Wichita offers an outstanding quality of life, including short commute times, highly rated schools, and a remarkably affordable cost of living. Wichita is also recognized as a global hub for aerospace and a top market for entrepreneurship, making it both economically dynamic and culturally vibrant. Additional information about the region can be found through the resources below.

#### **COMPENSATION**

Compensation will be market-based, corresponding to the experience level, credentials, and personal characteristics of the candidate. A base salary will be supplemented by participation in a short-term incentive program. A full range of employee benefits will be offered to the successful candidate including: a 401(k) plan (matching provision); health, life, and optional disability insurance; vision and dental coverage.

### **APPLICATION PROCESS**

CBIZ Talent and Compensation Solutions, an executive search firm, is assisting INTRUST Wealth with this important search. All calls and inquiries should be made through the search firm. Nominations and applications will be held in confidence. Review of applications will begin immediately and will continue until the position is filled.

#### NON-DISCRIMINATION

Our client and CBIZ Talent and Compensation Solutions firmly support the principle and philosophy of equal opportunity for all individuals, regardless of age, race, gender, creed, national origin, disability, veteran status, or any other protected category pursuant to applicable federal, state, or local law.

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