

Newsjacking Calendar 2025

Make learning relevant all year round!





Ready to take on new challenges and enhance skills? The GoodHabitz Newsjacking Calendar offers engaging, highquality learning content to help you grow in exciting new areas every month. Explore a variety of assessments, courses, lessons, and activities, providing learning opportunities for everyone in your organisation.

How to use the Newsjacking Calendar:

1. Monthly themes:

Each month features a unique theme with a 6-step learning path, including activities ranging from a few minutes to 60 minutes. Complete all steps to master the topic, or choose individual activities for quick sessions. Click on the activities to open them on our platform.

2. Explore more:

If a month's theme doesn't resonate, don't worry. Each month also includes multiple events and diverse learning opportunities tailored to different interests, industries and learning goals. These dates are all matched to GoodHabitz' learning content. The circles around each date indicate the type of content: pink for assessments, purple for courses, and yellow for lessons. All combinations are possible.

Enjoy learning!







New year, confident you: January's path to confidence and success

Welcome the New Year by investing in confidence and self-assurance. This month, explore our handpicked learning content focused on revealing key personality traits, fostering positivity, and refining presentation and personal branding skills. Let's ensure you and your team put your best foot forward and leave a lasting impact.

Learning path



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1 January New Year's Day Keep Your Resolutions - Motivation
3 January Festival of Sleep Day The Power of Sleep
13 January Clean Your Desk Day Get a Grip, Clear Your Mind
20 January Blue Monday The Science of Happiness - Positive Energy
24 January International Day of Education Talent Development -Learning Agility
28 January Data Privacy Day Information Security - GDPR Compliant

February

Kindness matters: February's guide to compassionate management

Random Acts of Kindness Day is here and arguably, there's no better time to embrace compassion. Dive in with our selection of learning content on leadership styles, welcoming team members back after time off, and delivering constructive feedback. Become a beacon of kindness by utilising these valuable resources!

Learning path



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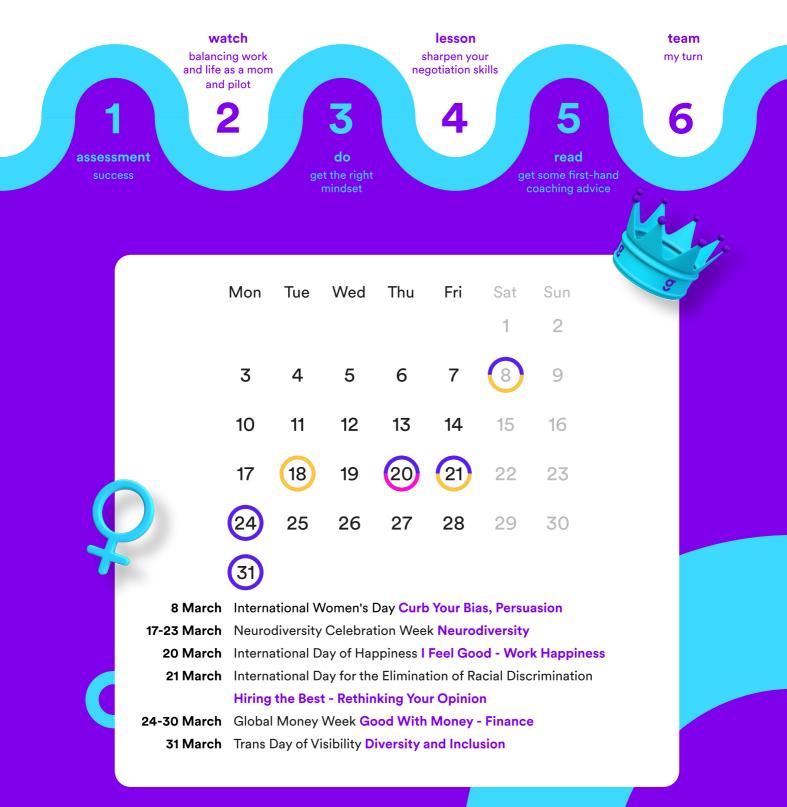
1 February Change Your Password Day Information Security
 11 February Safer Internet Day Level up Your Digital Skills - Digital Skills
 13 February International Self Love Day Do Your Thing
 14 February Valentine's Day Personal Branding - Communication Style
 17 February Random Acts of Kindness Day The Art of Feedback - Compassionate Communication - Make it click

20 February World Day of Social Justice - Ethics



Women who lead: March's guide to strategic thinking and negotiation

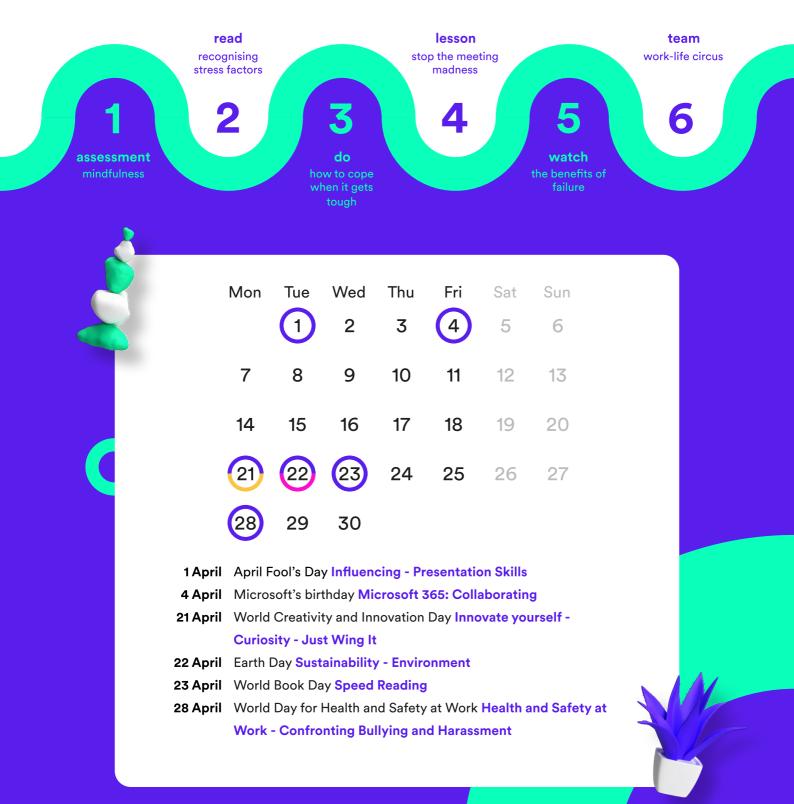
Celebrate International Women's Day by spotlighting the brilliance of strategic female thinkers. This month, the selected learning content explores recognising power traits, sharpening strategic thinking, and enhancing negotiation skills. Get started with these resources on influencing and decision-making to inspire the next generation of female leaders.





Stay zen: April's toolkit for coping with workplace stress

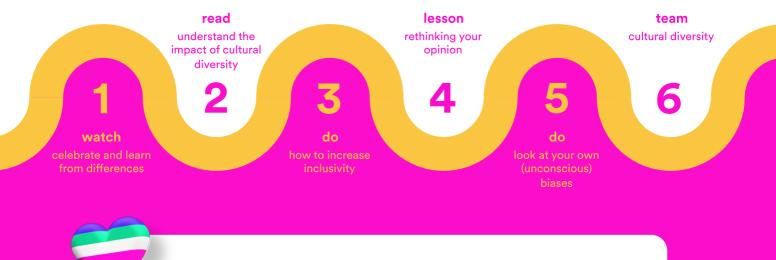
April is Stress Awareness Month, a perfect time to prioritise mental wellbeing in the workplace! With a significant amount of people feeling overwhelmed by stress, it's vital to address its impact. This month's learning content focuses on mindfulness practices, effective time management, and practical coping strategies to reduce health risks.





Cultural harmony: May's focus on cultural awareness and inclusion

Imagine a workplace where every voice is heard and valued. This World Day for Cultural Diversity, embrace this vision with our curated learning content. Help shift opinions and explore cultural diversity through resources on curbing bias and rethinking perspectives.



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- 1 May International Workers' Day Teamwork Work Happiness
- 5 May LinkedIn's birthday LinkedIn
- 9 May Europe Day Understand Business English
- 12-18 May UK Learning at Work Week Learning How to Learn -Learning Agility
 - 21 May World Day for Cultural Diversity Cultural Diversity -Diversity and Inclusion
 - 21 May World Meditation Day Mindfulness (assessment) -Mindfulness (course)



Creativity unleashed: June's path to innovation and diverse thinking

As the sun starts to shine and Pride celebrations begin, it's time to let creativity flourish. Take the time over the warmer months to develop creative concepts and think innovatively with learning content on work happiness, curiosity, and improvisation. Let's harness the power of diverse minds and drive innovation forward.

Learning path



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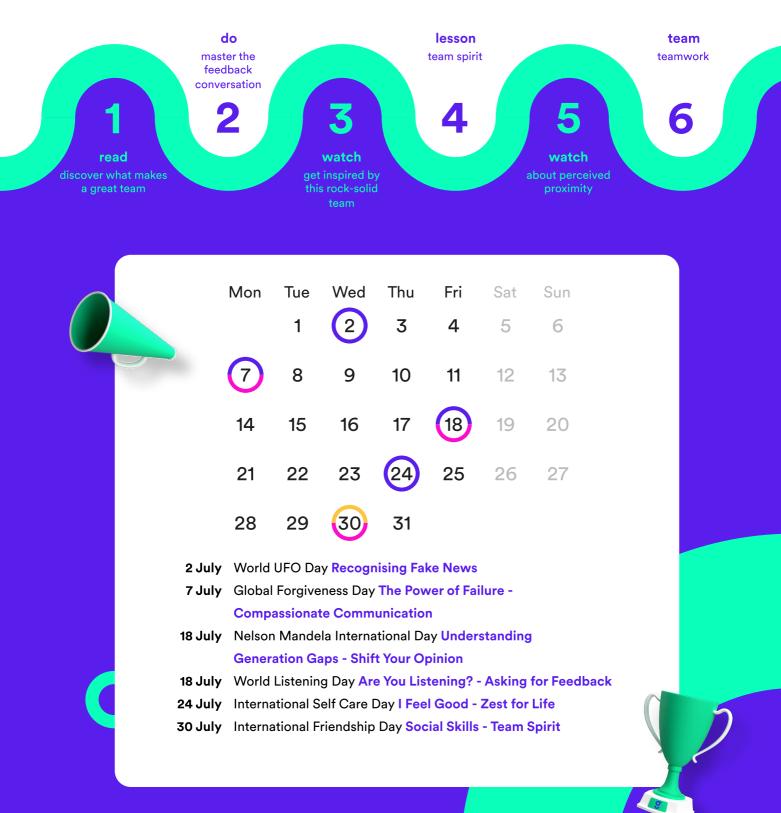
1 - 30 June UK Pride Month Diversity and Inclusion Masterclass
5 June World Environment Day Sustainability - Environment
8 June Global Wellness Day Work-Life Circus - Zest for Life
21 June International Yoga Day The Power of Breathing - Mindfulness
23 - 27 June World Wellbeing Week Resilience - Are you okay?
28 June World Pride Day Curb Your Bias - Rethinking Your Opinion
30 June World Social Media Day Social Media Marketing - Kicking Social Media - Make It Click

30



Together we thrive: July's journey to team spirit and success

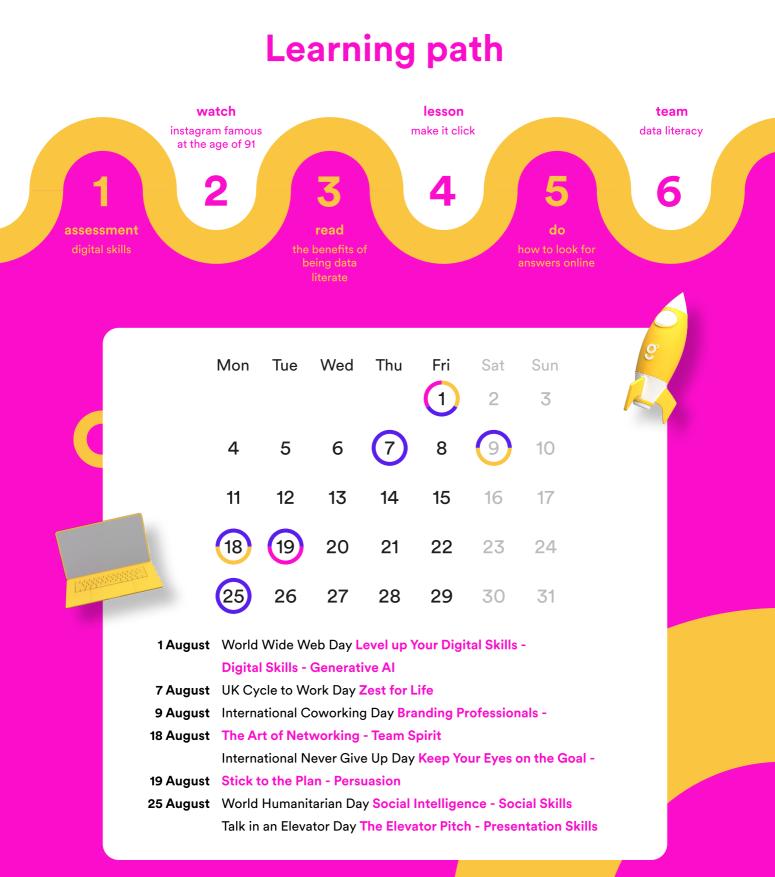
In the spirit of International Day of Friendship this July, let's strengthen the bonds within your organisation. We've selected learning content designed to boost social skills, teamwork, and engagement, focusing on effective interaction, collaboration, and building team spirit. Imagine what you could achieve with a stronger, united team!





Beyond the web: August's blueprint to thriving in the digital era

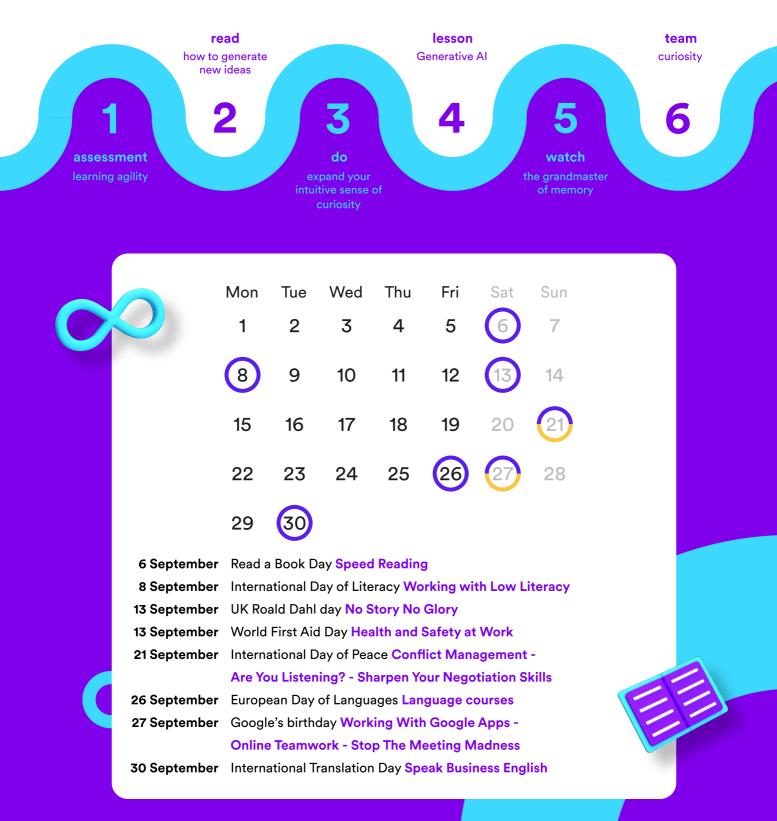
This August, as we celebrate World Wide Web Day, it's time to level up your digital game! Dive into our specially curated lesson plan that covers everything from digital readiness to data literacy. Get equipped with the cutting-edge skills needed to thrive in the digital landscape.



September

School's in session: September's journey to lifelong learning

Back-to-school season isn't just for kids. As the school bells ring this September, get inspired to future-proof your skills by enhancing your learning agility, refining critical thinking, and exploring the potential of generative AI. Let's harness the energy of the season and build a culture of improvement and discovery.

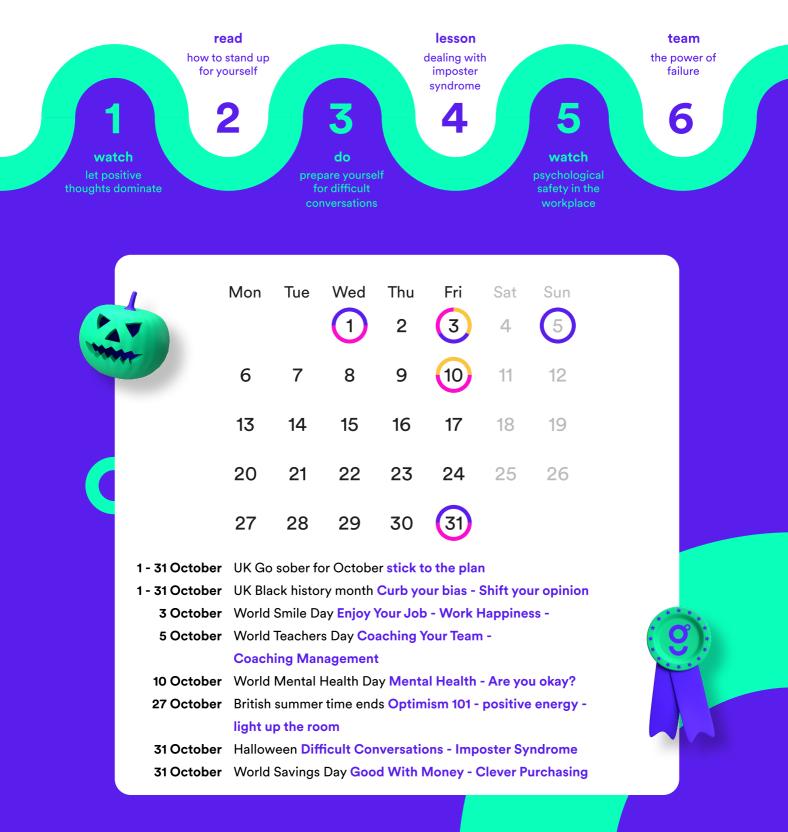


October

Halloween heroes: October's guide to conquering

workplace fears and growing stronger

Halloween isn't just about ghosts and goblins—it's about embracing challenges. This October, confront your workplace fears. Our highlighted learning content will help address imposter syndrome, navigate tough discussions, and strengthen psychological safety in the workplace. Are you ready to grow stronger and more resilient?



November

Chase away the blues: November's guide to health and wellbeing

As the days grow shorter and the winter blues creep in, dedicate November to health and wellbeing. Our curated learning content will help boost mood, combat seasonal depression, and explore mental health. Get stuck in with activities on the science of happiness, emotional management, and the importance of checking in with one another.



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- 3 8 November UK talk money week Good with money attention to detail
 5 November UK Bonfire night workplace health and safety
 5 November International Stress Awareness week Oh Yes, It's Stress -Resilience - Are you Okay?
 13 November World Kindness Day Count to 10! - Compassionate Communication
 16 November International Day of Tolerance Curb Your Bias -Rethinking Your Opinion
 17 November International Students' Day Do Your Thing -
 - Keep Your Eyes on the Goal Make Your Time Matter
 - 28 November Black Friday Clever Purchasing
 - 30 November Computer Security Day Information Security

December

Reflect and renew: December's guide to a thriving new year

As the year ends, it's the perfect time to pause for reflection, rekindle motivation, and set career goals. Our educational content helps to seek feedback, steer career paths, and maximise your time. Together, let's close the year positively and prepare for a thriving new one!



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1 December	Cyber Monday Good With Money
4 December	Wildlife conservation day sustainabilty - Environment
10 December	Human Rights Day Ethics
11 December	Christmas jumper day I <mark>feel good</mark>
21 December	start of winter cold calling for warm personalities
24 December	Christmas Eve I Feel Good
25 December	Christmas Day Personal Branding
31 December	New Year's Eve Keep Your Resolutions

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