



Newsjacking Calendar 2025

Make learning relevant all year round!

Embark on a year of growth and self-improvement

Ready to take on new challenges and enhance skills? The GoodHabitZ Newsjacking Calendar offers engaging, high-quality learning content to help you grow in exciting new areas every month. Explore a variety of assessments, courses, lessons, and activities, providing learning opportunities for everyone in your organisation.

How to use the Newsjacking Calendar:

1. Monthly themes:

Each month features a unique theme with a 6-step learning path, including activities ranging from a few minutes to 60 minutes.

Complete all steps to master the topic, or choose individual activities for quick sessions. Click on the activities to open them on our platform.

2. Explore more:

If a month's theme doesn't resonate, don't worry. Each month also includes multiple events and diverse learning opportunities tailored to different interests, industries and learning goals. These dates are all matched to GoodHabitZ' learning content. The circles around each date indicate the type of content: pink for assessments, purple for courses, and yellow for lessons. All combinations are possible.

Enjoy learning!

1 assessment

1 course

1 lesson

January

New year, confident you: January's path to confidence and success

Welcome the New Year by investing in confidence and self-assurance. This month, explore our handpicked learning content focused on revealing key personality traits, fostering positivity, and refining presentation and personal branding skills. Let's ensure you and your team put your best foot forward and leave a lasting impact.

Learning path



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- 1 January** New Year's Day **Keep Your Resolutions - Motivation**
- 3 January** Festival of Sleep Day **The Power of Sleep**
- 13 January** Clean Your Desk Day **Get a Grip, Clear Your Mind**
- 20 January** Blue Monday **The Science of Happiness - Positive Energy**
- 24 January** International Day of Education **Talent Development - Learning Agility**
- 28 January** Data Privacy Day **Information Security - GDPR Compliant**



February

Kindness matters: February's guide to compassionate management

Random Acts of Kindness Day is here and arguably, there's no better time to embrace compassion. Dive in with our selection of learning content on leadership styles, welcoming team members back after time off, and delivering constructive feedback. Become a beacon of kindness by utilising these valuable resources!

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- 1 February** Change Your Password Day **Information Security**
- 11 February** Safer Internet Day **Level up Your Digital Skills - Digital Skills**
- 13 February** International Self Love Day **Do Your Thing**
- 14 February** Valentine's Day **Personal Branding - Communication Style**
- 17 February** Random Acts of Kindness Day **The Art of Feedback - Compassionate Communication - Make it click**
- 20 February** World Day of Social Justice - **Ethics**

March

Women who lead: March's guide to strategic thinking and negotiation

Celebrate International Women's Day by spotlighting the brilliance of strategic female thinkers. This month, the selected learning content explores recognising power traits, sharpening strategic thinking, and enhancing negotiation skills. Get started with these resources on influencing and decision-making to inspire the next generation of female leaders.

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- 8 March** International Women's Day **Curb Your Bias, Persuasion**
- 17-23 March** Neurodiversity Celebration Week **Neurodiversity**
- 20 March** International Day of Happiness **I Feel Good - Work Happiness**
- 21 March** International Day for the Elimination of Racial Discrimination
Hiring the Best - Rethinking Your Opinion
- 24-30 March** Global Money Week **Good With Money - Finance**
- 31 March** Trans Day of Visibility **Diversity and Inclusion**

April

Stay zen: April's toolkit for coping with workplace stress

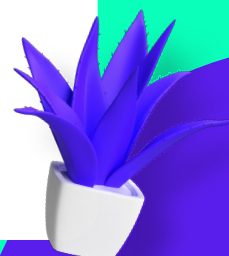
April is Stress Awareness Month, a perfect time to prioritise mental wellbeing in the workplace! With a significant amount of people feeling overwhelmed by stress, it's vital to address its impact. This month's learning content focuses on mindfulness practices, effective time management, and practical coping strategies to reduce health risks.

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- 1 April** April Fool's Day **Influencing - Presentation Skills**
- 4 April** Microsoft's birthday **Microsoft 365: Collaborating**
- 21 April** World Creativity and Innovation Day **Innovate yourself - Curiosity - Just Wing It**
- 22 April** Earth Day **Sustainability - Environment**
- 23 April** World Book Day **Speed Reading**
- 28 April** World Day for Health and Safety at Work **Health and Safety at Work - Confronting Bullying and Harassment**



May

Cultural harmony: May's focus on cultural awareness and inclusion

Imagine a workplace where every voice is heard and valued. This World Day for Cultural Diversity, embrace this vision with our curated learning content. Help shift opinions and explore cultural diversity through resources on curbing bias and rethinking perspectives.

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- 1 May** International Workers' Day **Teamwork - Work Happiness**
- 5 May** LinkedIn's birthday **LinkedIn**
- 9 May** Europe Day **Understand Business English**
- 12-18 May** UK Learning at Work Week **Learning How to Learn - Learning Agility**
- 21 May** World Day for Cultural Diversity **Cultural Diversity - Diversity and Inclusion**
- 21 May** World Meditation Day **Mindfulness (assessment) - Mindfulness (course)**



June

Creativity unleashed: June's path to innovation and diverse thinking

As the sun starts to shine and Pride celebrations begin, it's time to let creativity flourish. Take the time over the warmer months to develop creative concepts and think innovatively with learning content on work happiness, curiosity, and improvisation. Let's harness the power of diverse minds and drive innovation forward.

Learning path



Calendar for June:

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1 - 30 June UK Pride Month **Diversity and Inclusion Masterclass**

5 June World Environment Day **Sustainability - Environment**

8 June Global Wellness Day **Work-Life Circus - Zest for Life**

21 June International Yoga Day **The Power of Breathing - Mindfulness**

23 - 27 June World Wellbeing Week **Resilience - Are you okay?**

28 June World Pride Day **Curb Your Bias - Rethinking Your Opinion**

30 June World Social Media Day **Social Media Marketing - Kicking Social Media - Make It Click**

July

Together we thrive: July's journey to team spirit and success

In the spirit of International Day of Friendship this July, let's strengthen the bonds within your organisation. We've selected learning content designed to boost social skills, teamwork, and engagement, focusing on effective interaction, collaboration, and building team spirit. Imagine what you could achieve with a stronger, united team!

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2 July World UFO Day **Recognising Fake News**

7 July Global Forgiveness Day **The Power of Failure - Compassionate Communication**

18 July Nelson Mandela International Day **Understanding Generation Gaps - Shift Your Opinion**

18 July World Listening Day **Are You Listening? - Asking for Feedback**

24 July International Self Care Day **I Feel Good - Zest for Life**

30 July International Friendship Day **Social Skills - Team Spirit**



August

Beyond the web: August's blueprint to thriving in the digital era

This August, as we celebrate World Wide Web Day, it's time to level up your digital game! Dive into our specially curated lesson plan that covers everything from digital readiness to data literacy. Get equipped with the cutting-edge skills needed to thrive in the digital landscape.

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1 August World Wide Web Day **Level up Your Digital Skills - Digital Skills - Generative AI**

7 August UK Cycle to Work Day **Zest for Life**

9 August International Coworking Day **Branding Professionals -**

18 August **The Art of Networking - Team Spirit**

International Never Give Up Day **Keep Your Eyes on the Goal -**

19 August **Stick to the Plan - Persuasion**

25 August World Humanitarian Day **Social Intelligence - Social Skills**

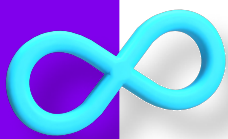
Talk in an Elevator Day **The Elevator Pitch - Presentation Skills**

September

School's in session: September's journey to lifelong learning

Back-to-school season isn't just for kids. As the school bells ring this September, get inspired to future-proof your skills by enhancing your learning agility, refining critical thinking, and exploring the potential of generative AI. Let's harness the energy of the season and build a culture of improvement and discovery.

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- 6 September** Read a Book Day **Speed Reading**
- 8 September** International Day of Literacy **Working with Low Literacy**
- 13 September** UK Roald Dahl day **No Story No Glory**
- 13 September** World First Aid Day **Health and Safety at Work**
- 21 September** International Day of Peace **Conflict Management - Are You Listening? - Sharpen Your Negotiation Skills**
- 26 September** European Day of Languages **Language courses**
- 27 September** Google's birthday **Working With Google Apps - Online Teamwork - Stop The Meeting Madness**
- 30 September** International Translation Day **Speak Business English**



October

Halloween heroes: October's guide to conquering workplace fears and growing stronger

Halloween isn't just about ghosts and goblins—it's about embracing challenges. This October, confront your workplace fears. Our highlighted learning content will help address imposter syndrome, navigate tough discussions, and strengthen psychological safety in the workplace. Are you ready to grow stronger and more resilient?

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- 1 - 31 October UK Go sober for October [stick to the plan](#)
- 1 - 31 October UK Black history month [Curb your bias - Shift your opinion](#)
- 3 October World Smile Day [Enjoy Your Job - Work Happiness -](#)
- 5 October World Teachers Day [Coaching Your Team - Coaching Management](#)
- 10 October World Mental Health Day [Mental Health - Are you okay?](#)
- 27 October British summer time ends [Optimism 101 - positive energy - light up the room](#)
- 31 October Halloween [Difficult Conversations - Imposter Syndrome](#)
- 31 October World Savings Day [Good With Money - Clever Purchasing](#)



November

Chase away the blues: November's guide to health and wellbeing

As the days grow shorter and the winter blues creep in, dedicate November to health and wellbeing. Our curated learning content will help boost mood, combat seasonal depression, and explore mental health. Get stuck in with activities on the science of happiness, emotional management, and the importance of checking in with one another.

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- 3 - 8 November** UK talk money week **Good with money - attention to detail**
- 5 November** UK Bonfire night **workplace health and safety**
- 5 November** International Stress Awareness week **Oh Yes, It's Stress - Resilience - Are you Okay?**
- 13 November** World Kindness Day **Count to 10! - Compassionate Communication**
- 16 November** International Day of Tolerance **Curb Your Bias - Rethinking Your Opinion**
- 17 November** International Students' Day **Do Your Thing - Keep Your Eyes on the Goal - Make Your Time Matter**
- 28 November** Black Friday **Clever Purchasing**
- 30 November** Computer Security Day **Information Security**

December

Reflect and renew: December's guide to a thriving new year

As the year ends, it's the perfect time to pause for reflection, rekindle motivation, and set career goals. Our educational content helps to seek feedback, steer career paths, and maximise your time. Together, let's close the year positively and prepare for a thriving new one!

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- 1 December** Cyber Monday **Good With Money**
- 4 December** Wildlife conservation day **sustainability - Environment**
- 10 December** Human Rights Day **Ethics**
- 11 December** Christmas jumper day **I feel good**
- 21 December** start of winter **cold calling for warm personalities**
- 24 December** Christmas Eve **I Feel Good**
- 25 December** Christmas Day **Personal Branding**
- 31 December** New Year's Eve **Keep Your Resolutions**





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