

MOTORPARTS / AN ILLUSTRATIVE CUSTOMER PROJECT

Your vision. A clear path to launch.

Your Platbot conversation, translated into a build plan.

Build a premium motor-parts marketplace that helps drivers find the right part and connects suppliers with your operations team.

BUILD ESTIMATE

\$120k - \$180k

One-time / assumed USD

DELIVERY WINDOW

9 - 12 months

From agreed kickoff

LAUNCH MARKETS

US + Canada

Readiness confirmed in discovery

THE BUSINESS CASE

01

Find the right part

Help shoppers select parts for their vehicle with clear fitment data.

02

Connect suppliers

Bring supplier catalogs, stock and orders into connected workflows.

03

Stay in control

Manage seller approvals, returns and order exceptions in one place.

Example only. MOTORPARTS and the Platbot answers are illustrative. The original concept's budget and timing are retained as planning placeholders; fitment, supplier and marketplace requirements must be scoped before pricing.

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02 / YOUR PLATBOT CONVERSATION

What you asked us to build.

Illustrative intake summary. These sample answers demonstrate the proposal format; they are not a recorded customer conversation.

SAMPLE CUSTOMER REQUEST

"I want a premium website for selling motor-car parts. Customers should find parts for their vehicle, and suppliers should manage their products and orders."

PLATBOT ASKED

SAMPLE CUSTOMER ANSWER

Who is the platform for?

Drivers and repair shops buy; approved suppliers sell; our team runs the marketplace.

How should people find parts?

Search by year, make, model and engine; browse categories; save vehicles in an account.

What is essential at launch?

Product and fitment details, checkout, supplier order routing, tracking and a returns process.

Where will you sell?

United States and Canada first. Currency, language and cross-border rules still need confirmation.

What should the design feel like?

Premium automotive: strong product imagery, simple navigation and fitment search up front.

What is the budget and timing?

Use \$120k-\$180k and 9-12 months for this example; confirm both after discovery.

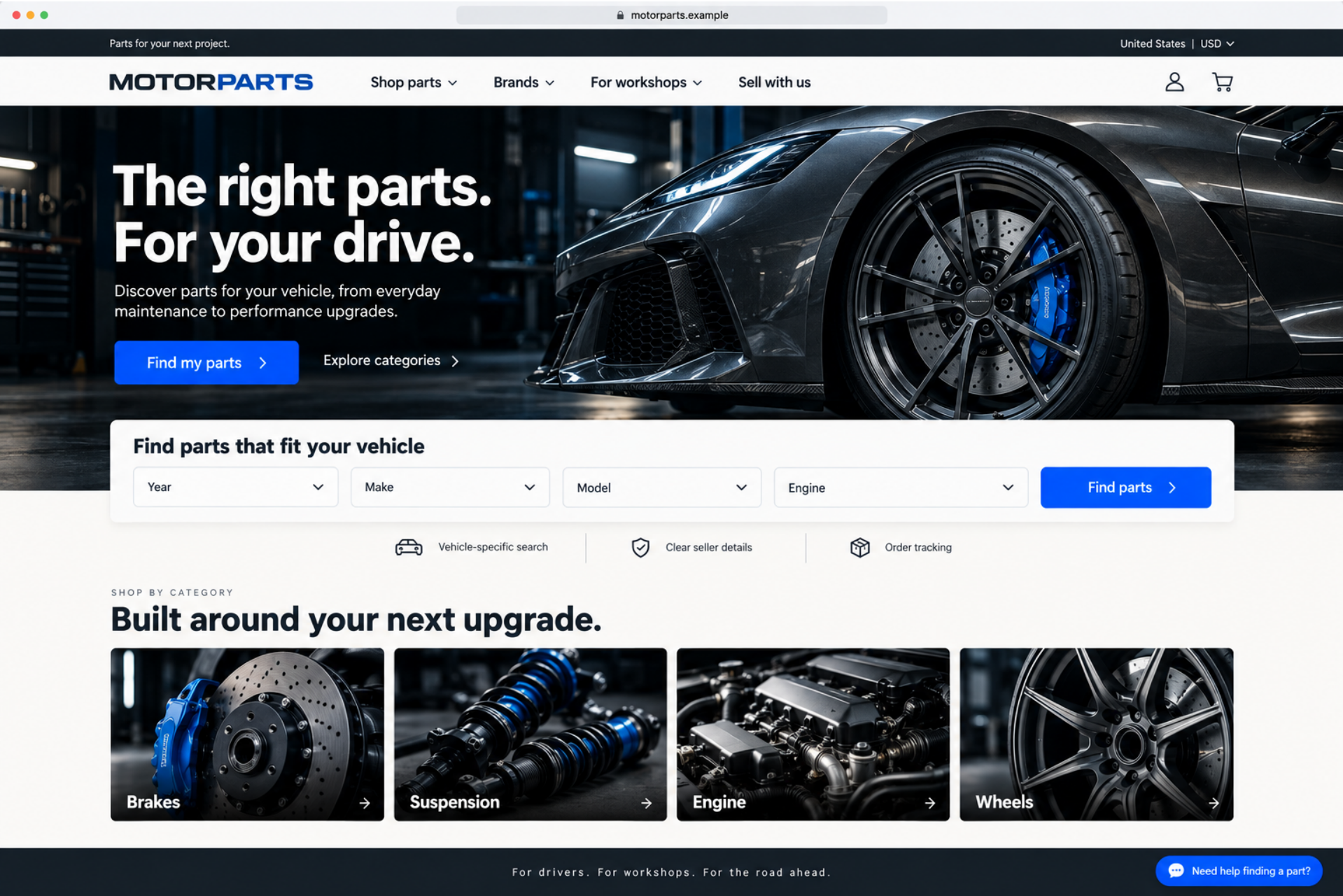
PLATBOT RECOMMENDS

A responsive commerce website with vendor and admin portals. Add a licensed fitment-data connection; stage advanced features after the first release.

STILL TO CONFIRM

Fitment-data source and rights; SKU and supplier counts; seller of record; commissions and payouts; returns; existing systems; and whether SaaS subscriptions are needed.

A storefront designed around fitment.



04 / THE LAUNCH SCOPE

The essentials, built around parts.

A proposed first release for the example request. Exact limits and acceptance criteria are agreed in discovery.

FOR CUSTOMERS

Buy with confidence

Find parts by vehicle, view compatibility details, save vehicles, check out, track orders and request returns.

FOR VENDORS

Manage the essentials

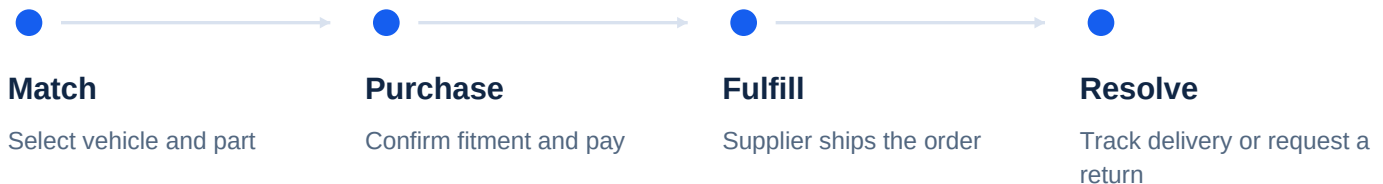
Apply to sell, maintain approved parts listings, supply stock updates, receive orders and report fulfillment.

FOR YOUR TEAM

Operate with control

Approve sellers and listings, resolve fitment-data issues, review sales and fees, and manage returns and exceptions.

ONE COMPLETE TRANSACTION



PROPOSED LAUNCH DELIVERABLES

Responsive storefront, vehicle garage and fitment search; vendor and admin portals; agreed catalog, payment and shipping connections; testing, deployment, training and handover.

HOW WE MEASURE IT

Track search-to-cart conversion, fitment-related returns, order accuracy and manual work. Agree baselines and targets in discovery.

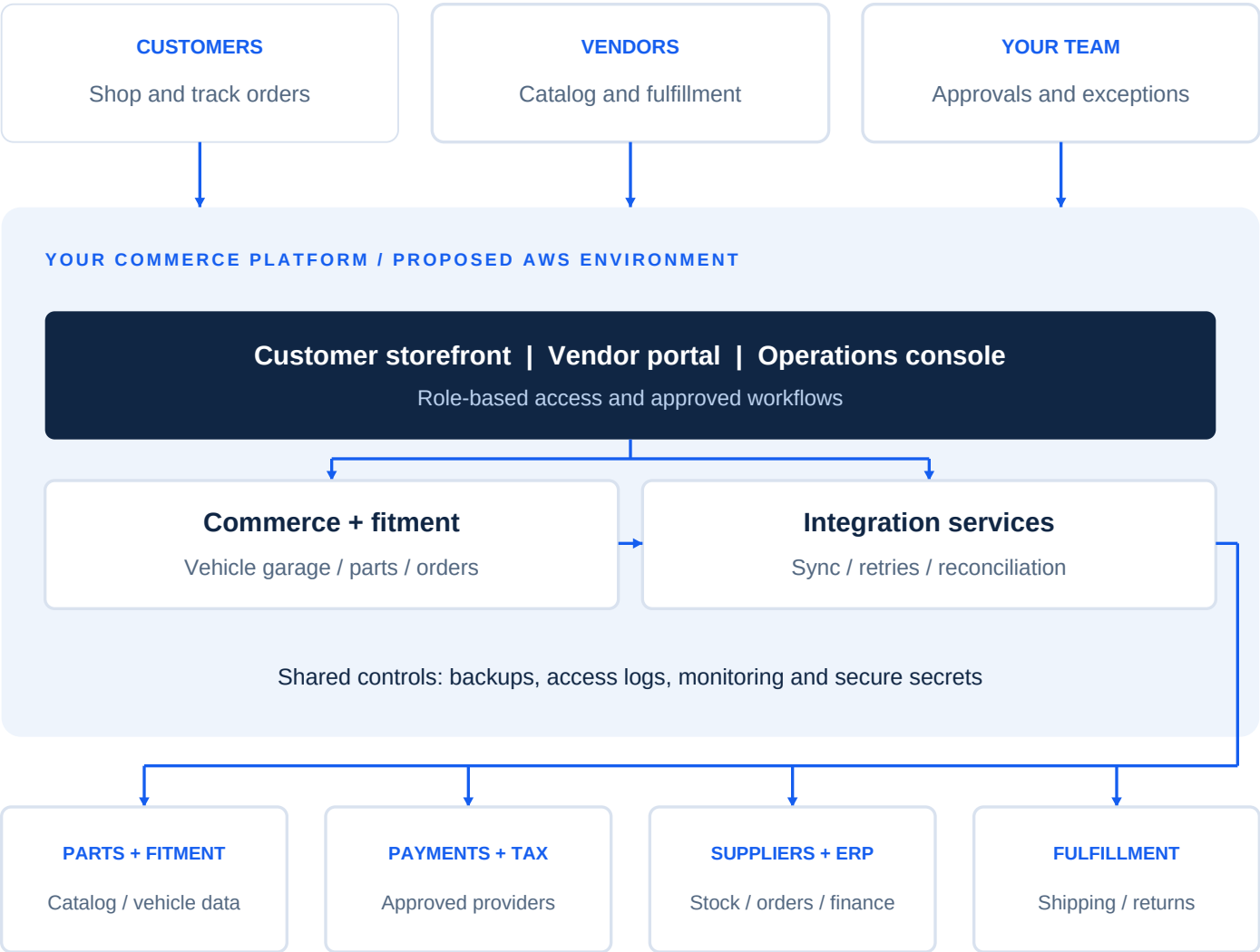
RESERVE FOR A LATER PHASE

Native mobile apps, VIN decoding, workshop credit, SaaS subscription billing, advanced AI, and additional markets or complex payout logic are excluded unless added to the signed scope.

05 / SOLUTION TOPOLOGY

How your platform connects.

Vehicle and parts data power discovery. Supplier, payment and shipping connections support each order.



Arrows show logical exchanges, not network routes. Synchronization may be one-way or two-way by object; discovery defines the source of truth, frequency and failure handling.

WHAT DISCOVERY CONFIRMS

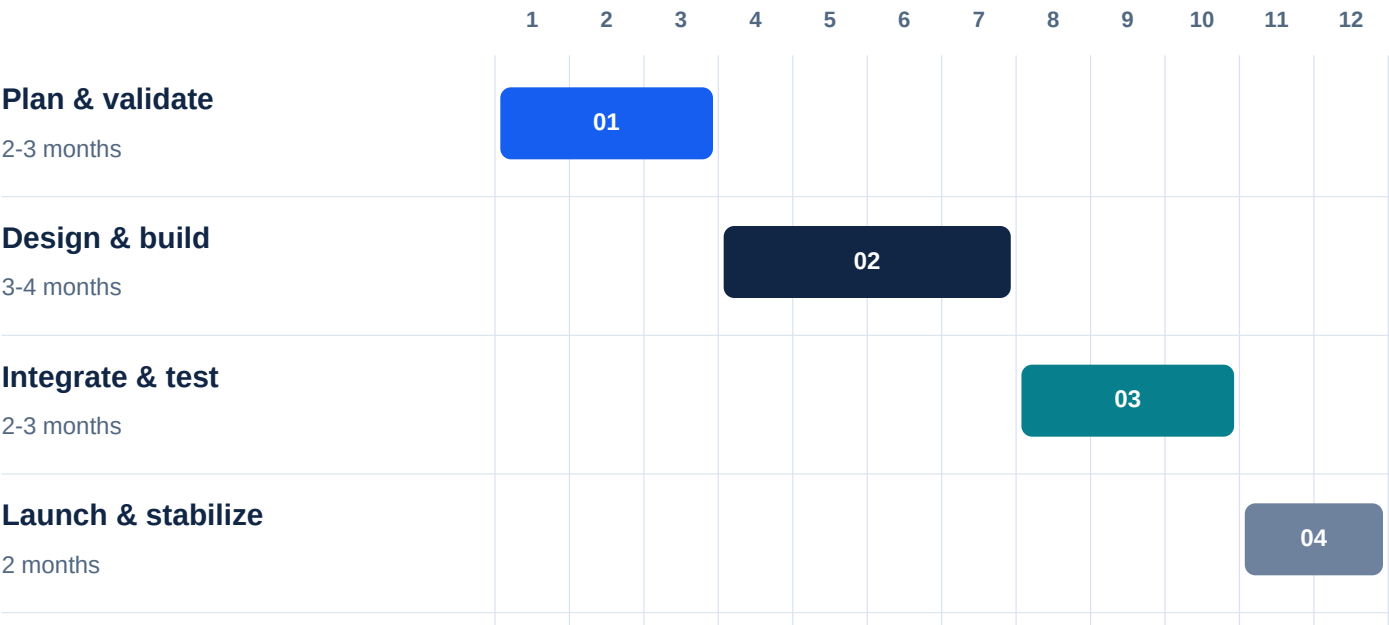
Fitment-data licensing and coverage; supplier feed quality; stock-update frequency; seller-of-record and payout model; migration volume; access roles; and country requirements.

06 / DELIVERY ROADMAP

Progress you can see.

A 9-12 month planning window, with clear decisions before each major stage of investment.

ILLUSTRATIVE 12-MONTH PLAN / MONTHS FROM KICKOFF



The chart shows the upper end of the original estimate. The shorter path uses 2 months of planning, 3 of development, 2 of testing and 2 of launch support. Dates are fixed after scope and dependencies are agreed.

FOUR DECISION GATES

01 / SCOPE APPROVED

Supplier model, fitment source, launch scope and acceptance criteria.

02 / BUILD DEMONSTRATED

Vehicle search, customer checkout and vendor workflows reviewed.

03 / READY TO LAUNCH

Fitment samples, stock sync, payments and order flows accepted.

04 / HANDOVER COMPLETE

Production verified, team trained, support ownership confirmed.

Dependencies: licensed fitment data, supplier access, content and provider approvals arrive on time.

07 / INVESTMENT

Know what you are buying.

Original planning range, carried forward for this example. Automotive requirements are not yet priced.

ESTIMATED ONE-TIME BUILD

\$120,000 - \$180,000

Assumed USD / Subject to validated scope / Not a fixed-price quote

IN THE BUILD ESTIMATE

Planning, UX/UI design, development, agreed core integrations, testing, deployment, initial training, documentation and launch support.

BUDGETED SEPARATELY

Hosting, fitment-data licenses, software subscriptions, transaction fees, taxes and ongoing support. Extra supplier connections or extensive catalog cleanup require a separate approved scope.

ILLUSTRATIVE PAYMENT SCHEDULE

Milestone	Share	At estimated range
Kickoff after signed scope	20%	\$24,000 - \$36,000
Design / working prototype approval	30%	\$36,000 - \$54,000
Release ready for acceptance testing	30%	\$36,000 - \$54,000
Launch acceptance and handover	20%	\$24,000 - \$36,000

Proposed billing structure only. Final amounts, payment dates, acceptance terms and estimate validity are agreed in the signed proposal.

Before you commit: receive a monthly operating-cost budget and a priced scope with named integrations, migration limits and launch-support coverage.

08 / DELIVERY CONFIDENCE

A partner. A plan. Accountability.

You should know who is responsible, what happens when plans change, and what you receive at handover.

PLATFORMZ LEADS

Delivery and coordination

A named delivery lead, an agreed backlog, recurring working demos, and one place to track decisions, risks and progress.

YOU PROVIDE

Business direction

An empowered decision-maker, approved content and policies, vendor and provider access, and timely acceptance feedback.

01 Visible progress

Review working features regularly. A concise status report shows completed work, upcoming decisions, spend against plan and any delivery risks.

02 Controlled changes

Requests outside the agreed scope receive a written impact on cost and timing. Work proceeds after your approval.

03 A clear launch standard

Validate agreed vehicle-to-part matches. Test a purchase through payment, supplier routing, shipment updates and returns; confirm behavior when fitment is unknown.

04 A complete handover

Receive agreed documentation, training and administrative access. Confirm source-code, data, IP and third-party license rights in the final agreement.

05 Support after go-live

Define launch coverage, severity levels and response targets before signing. Ongoing maintenance and enhancements receive a separate service plan.

Make the next decision a clear one.

Start with a blueprint review. Leave with the decisions needed for a scoped, commercially clear proposal.

YOUR BLUEPRINT REVIEW

What we will confirm together

Your answers and homepage direction; fitment-data availability; suppliers, returns and payouts; the systems to connect; and your budget, timing and decision-makers.

BEFORE BUILD APPROVAL, YOU RECEIVE

- 01 A validated scope, topology and acceptance checklist.
- 02 A dated delivery plan with named responsibilities.
- 03 A final build quote, operating-cost budget and support terms.

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Request a walkthrough of the reusable foundation relevant to your scope.