

MongoDB AI Applications Program

Rapidly build and deploy modern applications enriched with generative AI technology at enterprise scale



MAAP is a comprehensive program designed to accelerate gen AI application development for companies at every stage of their AI journey. It combines the technologies and services to progress customers from idea to roadmap to prototype to production. Molded to fit each organization's unique technical requirements, goals, timeline, and budget, customers are guided on the shortest and strongest path to success with a bespoke combination of resources.

Accelerate your AI journey



MAAP Ecosystem

Technology and expertise from the world's leading AI and tech organizations, across the entire gen AI stack, for a cohesive, fully supported application development experience.



Composable Architectures

Pre-designed architectures serve as accelerated frameworks for fully customizable and secure applications to accommodate ever-evolving generative AI use cases.



Expert Services

MAAP offers strategic guidance on roadmaps and skillsets, assists with data integration into advanced AI technologies, and can even develop production-ready applications.



Education & Enablement

Comprehensive resources enable developers to quickly — and repeatedly — build modern AI applications faster while giving organizations the tools to expand their in-house AI expertise.

The MAAP to AI success

Access to trusted partners and a robust support system are critical for organizations that want to create a competitive advantage with AI in today's fast-paced innovation economy. Leaders are excited about gen AI. But they're also unsure how to move from concepts to production, and need to control costs.

Many early adopters have struggled with the inefficiencies of legacy technologies that cannot scale or manage the real-time, multi-modal data required to power AI-enriched applications. This is compounded by a lack of in-house AI development expertise and the perceived risk of integrating disparate components without coordinated support. Due to these challenges, businesses aren't able to put AI-powered applications into production to deliver innovative, intelligent solutions to their customers.

Capturing the AI opportunity and cohesively bringing the cutting-edge innovation happening in the AI space directly to customers requires the right technology, investment, and collaboration from industry-leading providers across each layer of the gen AI application stack.

To directly address this need, MongoDB created MAAP. MAAP offers customers a clear path to developing and deploying AI-enriched applications through reference architectures, an end-to-end technology stack that includes integrations with leading providers, professional services, and a unified support system. The cornerstone of MAAP is MongoDB technology. Applications are underpinned by MongoDB, which securely unifies real-time, operational, unstructured, and AI-related data without the need for bolt-on solutions.

What's more, customers can use any LLM provider, can run anywhere (on all major cloud providers, on-premises, and at the edge), and MongoDB offers seamless integrations with a variety of frameworks and systems.

Perhaps most importantly, thousands of customers already rely on MongoDB to power their mission-critical apps, and we have years of experience helping customers unlock the power of data. Ultimately, MAAP aims to help customers confidently innovate so that they can accelerate time-to-market, minimize risks, and realize the value of AI investments sooner.



Learn more

The AI Stack

