

# The Rolls Royce of Bathroom Lighting

A PureEdge Lighting Case Study



**Location:** St Louis Rolls Royce Dealership

**Lighting System:** Verge Corner, 24VDC Plaster-In LED System

**Specification Sales:** Commercial Lighting, CLI Design

**Lighting Designer:** Istvan Derzsi, CLI Design

**Photography:** Farren Faust

When Rolls Royce wanted to create a uniform lighting scheme for their dealerships, they approached Farren Faust, Vice President of both Commercial Lighting and CLI Design, for a solution. The partnership has seen three dealerships completed, with more on the way. The bathrooms at existing locations presented a challenge. Farren explains, *“When we looked at the original design, they wanted something that was going to be able to go down and be recessed in the corner of the restrooms, and it had to be something that we could go back to existing locations and add. So PureEdge’s **Verge Corner** was the best solution and the lights were set at a color temperature of 40K”.*

**Verge Corner** is an innovative design from the family of Plaster-in 24VDC systems pioneered by PureEdge. It mounts directly to wall studs or ceiling joists without any modification, and is recessed and then plastered into 5/8" or thicker drywall. Continuing to redefine the relationship between Lighting and Interior Design, the Verge system creates visually interesting and dramatic illumination by highlighting the inside Corners of two drywall surfaces such as ceiling, coves and skylights. Field-cuttable, Verge Corner is ordered in 1' increments up to 20', the slim plaster-in aluminum channel has a 4" paintable backer plate. Our Designer-grade High **CRI** Color Rendering LEDs are offered in several standard Color Temperatures: Static white 2200K-5700K, Warm Dim (**27D** or **30D**) and, Dynamic/Tunable White (**2K6K** and **27K6**) as well as four wattage options of 5WDC, 10WDC and 14WDC. PureEdge is the Original Designer of 5/8" Drywall Lighting Products with the Most Experience in the industry.



Verge Corner

Farren concludes, *"I like PureEdge because we're able to use them again on existing projects. You're able to put the lighting in the drywall and not have to do so much construction in the site. So I like the flexibility of the product as well as it being able to go into multiple applications, whereas usually something like this would have to be new construction. You'd have to have a drawing, it would be fabricated to the size of the wall and it becomes a lot more complicated. It's also something that ends up being done last. Most other vendors have more complicated fixture specs. So I like the ease of installation and the ability to do both new and retrofit".*