

Creating Structures From Light

A PureEdge Lighting Case Study



Location: Hi Skin Houston

Lighting System: PureEdge Architectural

Specification Sales: Lightform Lighting

Lighting Designers: Chad Rothe and Abbie Bruch-Peterson

Photography: Shaider Divina

Most of the time, we think of light as accenting and enhancing existing structures. But what if light was made to be a structure? This was the unique opportunity that Hi Skin, a facial skin care boutique salon, presented to Lightform Lighting's designers Chad Rothe and Abbie Bruch-Peterson. One of the work stations at the salon performed higher end treatments, and there needed to be a way to identify that.

Rothe explains, *"I thought a really good way to showcase the higher end treatments was some type of a barrier or room divider. And what better way to do it than with lights! I chose PureEdge **Lazer Line Lens** to do it like this, to create visual interest, purely aesthetic. We had them make a drywall oculus since we were going to need some kind of footer to accept the turnbuckles. I just think it's really dramatic to see that vertical repetition, and it's a really cool identification visually."*

Lazer Line Lens is a Direct and/or Indirect LED Lighting System that provides general illumination for architectural applications. Slim Turnbuckles and anchors can be mounted wall to wall or ceiling to floor or ceiling to wall. Turnbuckles allow **Lazer Line Lens** to be positioned 0-90° relative to the mounting surface, creating a 3-dimensional look that is as functional as it is visually interesting. Feed power from one or both ends for longer lengths. Mounts to standard 4" square junction box with round plaster ring. Paint canopy to blend into the surface for a seamless look. **Lazer Line Lens** is a 0.6" wide stainless steel channel that spans opposing surfaces. The field-cuttable channel allows continual lengths up to 60' with power feeds at each end.



Lazer Line Lens



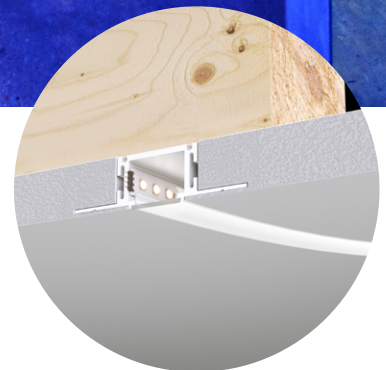
Lazer Line Lens Turnbuckle



For the other stations, each one had a large, overhead oculus featuring **TruCirque™** as the centerpiece at 3000 Kelvin, with the entire oculus being uplit in order to create a soft but stunning way for Hi Skin employees to clearly see their client's skin. As the pioneer of 5/8" drywall systems, **TruCirque™** brings the same ease of installation to a pristine circle of illumination. Redefining the relationship between lighting and interior design, the innovative and highly efficient system blends seamlessly into the drywall, becoming part of the architecture. Simply specify the diameter of the circle that you'd like to create. The flex channel that is supplied can be field adjusted if need be. Lens and LED strips are field cuttable. RGBTW **TruCirque™** is supplied with a Pure Smart/WiZ Pro CV Bridgebox in the Power Feed. 4 gang junction box is used to house the CV Bridgebox.



TruCirque™



Rothe concludes, “I personally think as a lighting designer, that **PureEdge** offers the most innovative, creative lighting solutions out there. Greg Kay is just a total outside the box thinker when it comes to really, really visually stunning products. The whole team is great to work with”.