



## PRESS RELEASE

### Kubota Canada Ltd. & Canadian Tire Motorsport Park Announce Official Supplier Agreement

For immediate release

**Kubota Canada Ltd. (KCL)** and **Canadian Tire Motorsport Park (CTMP)** are very pleased to officially announce their formal three-year partnership providing Kubota official supplier status in multiple equipment categories - tractors, utility vehicles, commercial and residential mowing and compact construction equipment – with the over 900 acre park.



Pictured (L-R): Mike Mitchell, KCL; Myles Brandt, CTMP; Rob Allison, KCL; Walter Steffler, Durham Kubota Ltd.; Ashley Johnstone, CTMP; Glenn Butt, CTMP

“Kubota Canada is thrilled to announce our partnership with Canadian Tire Motorsport Park. CTMP has long been regarded as one of the premier race facilities in North America, if not the world, and we couldn’t be happier to be associated with this brand and the people there,” said Rob Allison, Director for Brand at Kubota Canada Ltd.

“Anyone who has seen races on TV or attended in person knows how fabulous a property CTMP is not only for racing, but camping, special events and many other activities that keep the facility busy all season long, and our equipment will be right there to help keep the grounds in pristine condition.” Allison continued.

“Canadian Tire Motorsport Park is very excited to have Kubota Canada as an official supplier,” said Myles Brandt, CTMP President and General Manager. “Kubota is a quality brand and this partnership is perfect for us, since they provide some of the best products to not only maintain our grounds, but allow them to thrive all year round.”

CTMP’s major events season begins with the Castrol Victoria Day Speedfest, May 17-19 and concludes with the Chevrolet Silverado 250 August 23-25. You can find details and schedules for the entire season by visiting <https://canadiantiremotorsportpark.com>

#### **About Canadian Tire Motorsport Park**

*Since 1961, Canadian Tire Motorsport Park has been the leading racing and automotive performance facility in Canada, hosting series’ ranging from international sports cars to NASCAR on the renowned 3.957-kilometre Grand Prix track. The state-of-the-art facility provides an engaging space suitable for any event; whether you’re here for the on-track racing action or a personal celebration, CTMP offers the flexibility and capacity to accommodate any event.*

#### **About Kubota Canada Ltd.**

Kubota Canada Ltd. is the exclusive Canadian marketer and distributor of Kubota-branded equipment, including a complete line of tractors up to 140 PTO HP, performance-matched implements, compact and utility-class construction equipment, consumer lawn and garden equipment, commercial turf products and utility vehicles. For product literature or dealer locations, please visit: [www.kubota.ca](http://www.kubota.ca).