

Target Market Determination

Everyday Transaction Accounts



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A Target Market Determination (TMD) is a document which describes who a product is intended to be appropriate for based on a consumer's needs, financial situation and objectives (target market). A TMD is not a product disclosure statement and is not a full summary of the product features or the terms of the product.

It helps us make sure we're keeping customers at the center of our approach to the design and distribution of our financial products. The design and distribution obligations are intended to help consumers obtain appropriate financial products by requiring issuers and distributors to have a consumer-centric approach to the design and distribution of products. A TMD describes any conditions around how the product can be distributed to customers. It also describes the events or circumstances where we may need to review the TMD.

Products	<ul style="list-style-type: none"> • Everyday Access • Basic Access 				
Issuer	Bank Australia Limited ABN 21 087 651 607 AFSL/Australian Credit Licence Number 238431				
Date of TMD	1 May 2026				
Target market	<p>Description of target market</p> <p>For retail customers who:</p> <ul style="list-style-type: none"> • need an everyday transaction banking account with full access to their available funds and the ability to conveniently deposit and withdraw funds through a range of payment methods • want the option to manage money any time via our fully featured Bank Australia app, Internet Banking, Branch and ATMs • hold an eligible health care and concession card that wants a transaction account with no overdraft facility (Basic Access only) 				
	<p>Description of product, including key attributes</p> <p>The key attributes are:</p> <ul style="list-style-type: none"> • Deposit or withdraw funds via Bank Australia app, Internet banking, Branch or ATMs • Visa Debit card access to withdraw own funds as cash or make purchases and payments • No monthly account fee but other fees and charges may apply 				
	<table border="1"> <thead> <tr> <th>Everyday Access</th> <th>Basic Access</th> </tr> </thead> <tbody> <tr> <td></td> <td> <ul style="list-style-type: none"> • Commonwealth Seniors Health card, Pensioner concession card or Health Care card holders </td> </tr> </tbody> </table>	Everyday Access	Basic Access		<ul style="list-style-type: none"> • Commonwealth Seniors Health card, Pensioner concession card or Health Care card holders
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	<p>For information refer to Disclosures https://www.bankaustralia.com.au/ for:</p> <ul style="list-style-type: none"> • Product terms and conditions • Product fees and rates 				

Distribution conditions	<p>This product is distributed by the issuer through the following channels:</p> <ul style="list-style-type: none"> • Branches • Contact centre • Online (Everyday Access only) <p>Distribution conditions for this product include:</p> <ul style="list-style-type: none"> • ensuring that retail customers meet the eligibility requirements for the product • ensuring that distribution is by appropriately trained staff • online distribution set-up guides applicant to select right product for their needs <p>There are no other distributors for this product</p>									
Review triggers	<p>The review triggers that would reasonably suggest that the TMD is no longer appropriate include:</p> <ul style="list-style-type: none"> • a significant dealing of the product to consumers outside the target market occurs • a significant number of complaints are received from customers in relation to their purchase or use of the product that reasonably suggests that the TMD is no longer appropriate • a material change to the product or the terms and conditions of the product occurs which would cause the TMD to no longer be appropriate • a notification from ASIC requiring immediate cessation of product distribution or particular conduct in relation to the product 									
Review periods	<p>Date of superseded TMD: 20 November 2025</p> <p>Next review due: 5 October 2026</p> <p>Review Period: At least every 12 months from the start date of this Target Market Determination</p>									
Distribution information reporting requirements	<p>The following information must be provided to Bank Australia by distributors who engage in retail product distribution conduct in relation to this product:</p> <table border="1" data-bbox="467 1238 1479 1579"> <thead> <tr> <th data-bbox="467 1238 786 1283">Type of information</th> <th data-bbox="794 1238 1137 1283">Description</th> <th data-bbox="1145 1238 1479 1283">Reporting period</th> </tr> </thead> <tbody> <tr> <td data-bbox="467 1294 786 1462">Significant dealing(s)</td> <td data-bbox="794 1294 1137 1462">Date or date range of the significant dealing(s) and description of the significant dealing (e.g. why it is not consistent with the TMD)</td> <td data-bbox="1145 1294 1479 1462">As soon as practicable, and in any case within 10 business days after becoming aware</td> </tr> <tr> <td data-bbox="467 1473 786 1579">Complaints</td> <td data-bbox="794 1473 1137 1579">Number of complaints and the substance of those complaints</td> <td data-bbox="1145 1473 1479 1579">Monthly</td> </tr> </tbody> </table>	Type of information	Description	Reporting period	Significant dealing(s)	Date or date range of the significant dealing(s) and description of the significant dealing (e.g. why it is not consistent with the TMD)	As soon as practicable, and in any case within 10 business days after becoming aware	Complaints	Number of complaints and the substance of those complaints	Monthly
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